



Retail Goods and Services Expenditures

Mount Zion village, IL (1751206)

Geography: Place

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Home Improvement (4B)	35.2%	Population	5,871	5,753
Salt of the Earth (6B)	25.2%	Households	2,246	2,212
Soccer Moms (4A)	22.8%	Families	1,690	1,656
Rustbelt Traditions (5D)	9.9%	Median Age	39.7	40.3
Green Acres (6A)	6.9%	Median Household Income	\$70,542	\$77,519
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		105	\$2,281.80	\$5,124,924
Men's		103	\$428.02	\$961,322
Women's		105	\$778.56	\$1,748,652
Children's		108	\$349.79	\$785,627
Footwear		103	\$484.39	\$1,087,941
Watches & Jewelry		107	\$153.13	\$343,924
Apparel Products and Services (1)		106	\$87.91	\$197,457
Computer				
Computers and Hardware for Home Use		104	\$177.47	\$398,589
Portable Memory		107	\$5.81	\$13,046
Computer Software		99	\$10.44	\$23,458
Computer Accessories		108	\$20.27	\$45,532
Entertainment & Recreation		107	\$3,445.31	\$7,738,159
Fees and Admissions		109	\$743.08	\$1,668,964
Membership Fees for Clubs (2)		107	\$242.90	\$545,551
Fees for Participant Sports, excl. Trips		112	\$126.79	\$284,765
Tickets to Theatre/Operas/Concerts		104	\$68.54	\$153,941
Tickets to Movies/Museums/Parks		103	\$81.88	\$183,904
Admission to Sporting Events, excl. Trips		117	\$69.42	\$155,913
Fees for Recreational Lessons		111	\$152.88	\$343,361
Dating Services		102	\$0.68	\$1,529
TV/Video/Audio		104	\$1,351.93	\$3,036,441
Cable and Satellite Television Services		104	\$999.57	\$2,245,026
Televisions		104	\$122.85	\$275,913
Satellite Dishes		105	\$1.86	\$4,167
VCRs, Video Cameras, and DVD Players		103	\$5.68	\$12,760
Miscellaneous Video Equipment		112	\$16.20	\$36,391
Video Cassettes and DVDs		105	\$13.05	\$29,300
Video Game Hardware/Accessories		99	\$29.65	\$66,594
Video Game Software		99	\$14.83	\$33,308
Streaming/Downloaded Video		103	\$34.08	\$76,551
Rental of Video Cassettes and DVDs		100	\$12.84	\$28,827
Installation of Televisions		103	\$0.95	\$2,131
Audio (3)		104	\$97.10	\$218,087
Rental and Repair of TV/Radio/Sound Equipment		96	\$3.29	\$7,387
Pets		110	\$700.03	\$1,572,266
Toys/Games/Crafts/Hobbies (4)		106	\$122.82	\$275,853
Recreational Vehicles and Fees (5)		112	\$123.10	\$276,478
Sports/Recreation/Exercise Equipment (6)		112	\$199.43	\$447,924
Photo Equipment and Supplies (7)		109	\$58.28	\$130,889
Reading (8)		105	\$117.85	\$264,683
Catered Affairs (9)		107	\$28.79	\$64,661
Food		105	\$8,961.50	\$20,127,530
Food at Home		105	\$5,246.36	\$11,783,323
Bakery and Cereal Products		105	\$689.50	\$1,548,611
Meats, Poultry, Fish, and Eggs		104	\$1,168.68	\$2,624,861
Dairy Products		104	\$540.53	\$1,214,026
Fruits and Vegetables		104	\$1,021.71	\$2,294,769
Snacks and Other Food at Home (10)		106	\$1,825.94	\$4,101,056
Food Away from Home		106	\$3,715.14	\$8,344,206
Alcoholic Beverages		105	\$586.71	\$1,317,756

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Mount Zion village, IL (1751206)
 Geography: Place

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	108	\$5,452.60	\$12,246,541
Value of Retirement Plans	117	\$26,969.39	\$60,573,248
Value of Other Financial Assets	108	\$1,531.03	\$3,438,684
Vehicle Loan Amount excluding Interest	109	\$3,042.44	\$6,833,322
Value of Credit Card Debt	109	\$644.27	\$1,447,037
Health			
Nonprescription Drugs	109	\$145.41	\$326,595
Prescription Drugs	110	\$395.68	\$888,695
Eyeglasses and Contact Lenses	111	\$102.97	\$231,261
Home			
Mortgage Payment and Basics (11)	119	\$10,231.56	\$22,980,093
Maintenance and Remodeling Services	116	\$2,370.38	\$5,323,875
Maintenance and Remodeling Materials (12)	119	\$585.28	\$1,314,543
Utilities, Fuel, and Public Services	106	\$5,232.03	\$11,751,144
Household Furnishings and Equipment			
Household Textiles (13)	105	\$103.49	\$232,432
Furniture	107	\$656.47	\$1,474,423
Rugs	105	\$25.75	\$57,845
Major Appliances (14)	113	\$392.44	\$881,418
Housewares (15)	109	\$112.54	\$252,764
Small Appliances	102	\$49.75	\$111,744
Luggage	105	\$14.48	\$32,529
Telephones and Accessories	101	\$70.80	\$159,019
Household Operations			
Child Care	108	\$553.36	\$1,242,837
Lawn and Garden (16)	115	\$495.68	\$1,113,296
Moving/Storage/Freight Express	97	\$63.06	\$141,627
Housekeeping Supplies (17)	107	\$767.07	\$1,722,843
Insurance			
Owners and Renters Insurance	116	\$657.10	\$1,475,844
Vehicle Insurance	105	\$1,323.11	\$2,971,703
Life/Other Insurance	114	\$473.70	\$1,063,919
Health Insurance	109	\$4,107.46	\$9,225,360
Personal Care Products (18)	106	\$513.20	\$1,152,646
School Books and Supplies (19)	103	\$154.43	\$346,853
Smoking Products	100	\$413.48	\$928,666
Transportation			
Payments on Vehicles excluding Leases	110	\$2,631.46	\$5,910,262
Gasoline and Motor Oil	105	\$2,524.50	\$5,670,020
Vehicle Maintenance and Repairs	107	\$1,148.61	\$2,579,769
Travel			
Airline Fares	105	\$552.22	\$1,240,283
Lodging on Trips	110	\$631.77	\$1,418,961
Auto/Truck Rental on Trips	110	\$30.48	\$68,464
Food and Drink on Trips	108	\$560.57	\$1,259,038

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Mount Zion village, IL (1751206)

Geography: Place

-
- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.