



2019 Housing Summary		2019 Demographic Summary		
Housing Units	1,462	Population	3,602	
2019-2024 Percent Change	-1.44%	Households	1,359	
Percent Occupied	93.0%	Families	1,045	
Percent Owner Households	91.1%	Median Age	45.4	
Median Home Value	\$263,161	Median Household Income	\$100,154	
		Spending Potential Index	Average Amount Spent	
			Total	
Owned Dwellings		172	\$22,051.58	\$29,968,101
Mortgage Interest		168	\$6,375.70	\$8,664,573
Mortgage Principal		172	\$3,303.48	\$4,489,430
Property Taxes		179	\$4,656.23	\$6,327,820
Homeowners Insurance		173	\$953.21	\$1,295,415
Ground Rent		145	\$105.02	\$142,726
Maintenance and Remodeling Services		170	\$3,631.76	\$4,935,562
Maintenance and Remodeling Materials		179	\$876.21	\$1,190,773
Property Management and Security		139	\$145.32	\$197,495
Rented Dwellings		75	\$3,873.30	\$5,263,814
Rent		75	\$3,747.59	\$5,092,978
Renters' Insurance		95	\$27.76	\$37,722
Maintenance and Repair Services		129	\$70.46	\$95,755
Maintenance and Repair Materials		103	\$27.49	\$37,359
Other Lodging		174	\$1,008.46	\$1,370,496
Owned Vacation Homes		174	\$894.63	\$1,215,800
Principal Paid on Home Loans		155	\$113.70	\$154,514
Closing Costs		140	\$27.09	\$36,815
Interest Paid on Home Loans		157	\$160.40	\$217,988
Property Taxes		178	\$245.81	\$334,055
Homeowners Insurance		172	\$36.16	\$49,147
Maintenance and Remodeling		197	\$272.63	\$370,507
Property Management and Security		171	\$38.83	\$52,774
Housing While Attending School		181	\$113.83	\$154,695
Household Operations		153	\$3,172.44	\$4,311,340
Child Care		150	\$763.18	\$1,037,166
Care for Elderly or Handicapped		159	\$115.57	\$157,053
Appliance Rental and Repair		166	\$33.90	\$46,064
Computer Information Services		145	\$843.65	\$1,146,523
Home Security System Services		165	\$68.59	\$93,216
Non-Apparel Household Laundry/Dry Cleaning		141	\$39.77	\$54,044
Housekeeping Services		153	\$282.51	\$383,927
Lawn and Garden		168	\$787.47	\$1,070,173
Moving/Storage/Freight Express		136	\$90.08	\$122,414
Installation of Computers		153	\$0.93	\$1,269
PC Repair (Personal Use)		149	\$9.61	\$13,058
Reupholstering/Furniture Repair		159	\$15.61	\$21,218
Termite/Pest Control		156	\$56.45	\$76,713
Water Softening Services		149	\$9.47	\$12,876
Internet Services Away from Home		130	\$10.81	\$14,690
Other Home Services (1)		158	\$44.84	\$60,935

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	149	\$7,247.91	\$9,849,905
Bottled Gas	153	\$69.39	\$94,304
Electricity	144	\$2,586.07	\$3,514,468
Fuel Oil	175	\$105.42	\$143,270
Natural Gas	172	\$812.16	\$1,103,723
Phone Services	146	\$2,566.45	\$3,487,809
Water and Other Public Services	151	\$1,097.74	\$1,491,822
Coal/Wood/Other Fuel	155	\$10.68	\$14,508
Housekeeping Supplies	151	\$1,130.56	\$1,536,435
Laundry and Cleaning Supplies	146	\$304.93	\$414,395
Postage and Stationery	154	\$277.97	\$377,761
Other HH Products (2)	152	\$547.67	\$744,279
Household Textiles	152	\$152.13	\$206,744
Bathroom Linens	146	\$23.09	\$31,374
Bedroom Linens	149	\$79.13	\$107,543
Kitchen, Dining Room and other Linens	160	\$17.75	\$24,120
Curtains and Draperies	165	\$24.69	\$33,551
Slipcovers, Decorative Pillows	145	\$7.47	\$10,156
Furniture	154	\$947.07	\$1,287,073
Mattresses and Box Springs	154	\$184.42	\$250,632
Other Bedroom Furniture	153	\$162.40	\$220,708
Sofas	149	\$262.22	\$356,362
Living Room Chairs	163	\$84.87	\$115,341
Living Room Tables	162	\$25.89	\$35,183
Kitchen, Dining Room Furniture	155	\$70.33	\$95,574
Infant Furniture	141	\$19.35	\$26,296
Outdoor Furniture	178	\$69.66	\$94,667
Wall Units, Cabinets, Other Furniture (3)	149	\$67.92	\$92,309
Major Appliances	160	\$565.55	\$768,580
Dishwashers and Disposals	179	\$59.65	\$81,065
Refrigerators and Freezers	163	\$183.62	\$249,544
Clothes Washers & Dryers	150	\$140.25	\$190,604
Cooking Stoves and Ovens	172	\$90.21	\$122,596
Microwave Ovens	151	\$24.42	\$33,188
Window Air Conditioners	126	\$9.61	\$13,058
Electric Floor Cleaning Equipment	145	\$37.90	\$51,505
Sewing Machines and Miscellaneous Appliances	165	\$19.88	\$27,022

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	189	\$61.25	\$83,242
Housewares	158	\$168.14	\$228,507
Small Appliances	142	\$69.13	\$93,942
Sewing/Needlework/Quilt Materials/Items	160	\$20.68	\$28,110
Window Coverings	170	\$40.30	\$54,769
Lamps/Lighting Fixtures/Ceiling Fans	176	\$77.93	\$105,911
Infant Equipment	130	\$30.03	\$40,805
Rental of Furniture	109	\$7.61	\$10,337
Laundry and Cleaning Equipment	146	\$44.17	\$60,028
Closet and Storage Items	170	\$42.70	\$58,033
Luggage	149	\$20.82	\$28,291
Clocks and Other Household Decoratives	157	\$302.52	\$411,131
Telephones and Accessories	141	\$106.36	\$144,540
Grills and Outdoor Equipment	179	\$61.52	\$83,604
Power Tools	162	\$102.62	\$139,462
Hand Tools	150	\$14.01	\$19,042
Office Furniture/Equipment for Home Use	154	\$24.95	\$33,913
Computers and Hardware for Home Use	147	\$244.21	\$331,879
Portable Memory	141	\$6.27	\$8,524
Computer Software	141	\$14.28	\$19,405
Computer Accessories	158	\$29.89	\$40,623
Other Household Appliances	157	\$26.16	\$35,545
Misc Equipment incl Ladders/Sheds/Etc	158	\$141.59	\$192,417

(1) Other Home Services include miscellaneous home services and small repair jobs not already specified.

(2) Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) Wall Units, Cabinets, Other Furniture includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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