



Demographic Summary		2019	2024		
Population		3,602	3,589		
Households		1,359	1,363		
Average Household Size		2.64	2.62		
Families		1,045	1,043		
Median Age		45.4	46.8		
Median Household Income		\$100,154	\$107,839		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		151	\$112,609.65	\$153,036,516	100.0%
Food		147	\$13,017.62	\$17,690,947	11.6%
Food at Home		147	\$7,582.06	\$10,304,017	6.7%
Food Away from Home		148	\$5,435.56	\$7,386,930	4.8%
Alcoholic Beverages		153	\$883.42	\$1,200,567	0.8%
Housing		146	\$34,181.25	\$46,452,316	30.4%
Shelter		146	\$26,933.34	\$36,602,411	23.9%
Utilities, Fuel and Public Services		149	\$7,247.91	\$9,849,905	6.4%
Household Operations		153	\$3,172.44	\$4,311,340	2.8%
Housekeeping Supplies		151	\$1,130.56	\$1,536,435	1.0%
Household Furnishings and Equipment		156	\$3,321.90	\$4,514,457	2.9%
Apparel and Services		145	\$3,113.45	\$4,231,181	2.8%
Transportation		148	\$12,634.76	\$17,170,642	11.2%
Travel		157	\$3,525.67	\$4,791,385	3.1%
Health Care		159	\$9,413.75	\$12,793,289	8.4%
Entertainment and Recreation		153	\$5,015.34	\$6,815,845	4.5%
Personal Care Products & Services		155	\$1,371.30	\$1,863,599	1.2%
Education		156	\$2,485.18	\$3,377,364	2.2%
Smoking Products		139	\$559.41	\$760,238	0.5%
Lotteries & Pari-mutuel Losses		151	\$86.07	\$116,974	0.1%
Legal Fees		138	\$288.65	\$392,270	0.3%
Funeral Expenses		153	\$128.38	\$174,463	0.1%
Safe Deposit Box Rentals		163	\$8.14	\$11,063	0.0%
Checking Account/Banking Service Charges		128	\$44.30	\$60,210	0.0%
Cemetery Lots/Vaults/Maintenance Fee		135	\$11.48	\$15,596	0.0%
Accounting Fees		150	\$170.41	\$231,590	0.2%
Miscellaneous Personal Services/Advertising/Fine		128	\$70.73	\$96,118	0.1%
Occupational Expenses		157	\$95.81	\$130,213	0.1%
Expenses for Other Properties		127	\$172.95	\$235,035	0.2%
Credit Card Membership Fees		141	\$12.41	\$16,866	0.0%
Shopping Club Membership Fees		152	\$41.10	\$55,857	0.0%
Support Payments/Cash Contributions/Gifts in Kind		156	\$3,863.96	\$5,251,119	3.4%
Life/Other Insurance		174	\$799.88	\$1,087,039	0.7%
Pensions and Social Security		158	\$12,830.80	\$17,437,051	11.4%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.