



Population Summary	
2000 Total Population	5,125
2010 Total Population	5,829
2019 Total Population	5,900
2019 Group Quarters	76
2024 Total Population	5,829
2019-2024 Annual Rate	-0.24%
2019 Total Daytime Population	5,007
Workers	2,116
Residents	2,891
Household Summary	
2000 Households	1,922
2000 Average Household Size	2.64
2010 Households	2,203
2010 Average Household Size	2.61
2019 Households	2,261
2019 Average Household Size	2.58
2024 Households	2,246
2024 Average Household Size	2.56
2019-2024 Annual Rate	-0.13%
2010 Families	1,693
2010 Average Family Size	3.01
2019 Families	1,698
2019 Average Family Size	2.99
2024 Families	1,677
2024 Average Family Size	2.98
2019-2024 Annual Rate	-0.25%
Housing Unit Summary	
2000 Housing Units	1,991
Owner Occupied Housing Units	76.7%
Renter Occupied Housing Units	19.8%
Vacant Housing Units	3.5%
2010 Housing Units	2,323
Owner Occupied Housing Units	73.8%
Renter Occupied Housing Units	21.0%
Vacant Housing Units	5.2%
2019 Housing Units	2,451
Owner Occupied Housing Units	78.0%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	7.8%
2024 Housing Units	2,457
Owner Occupied Housing Units	77.8%
Renter Occupied Housing Units	13.6%
Vacant Housing Units	8.6%
Median Household Income	
2019	\$74,365
2024	\$81,010
Median Home Value	
2019	\$155,908
2024	\$193,426
Per Capita Income	
2019	\$38,277
2024	\$43,698
Median Age	
2010	37.8
2019	39.6
2024	40.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income

Household Income Base	2,261
<\$15,000	5.2%
\$15,000 - \$24,999	6.5%
\$25,000 - \$34,999	5.4%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	21.7%
\$150,000 - \$199,999	5.2%
\$200,000+	9.0%
Average Household Income	\$98,500

2024 Households by Income

Household Income Base	2,244
<\$15,000	4.9%
\$15,000 - \$24,999	6.1%
\$25,000 - \$34,999	4.7%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	22.8%
\$150,000 - \$199,999	6.7%
\$200,000+	11.4%
Average Household Income	\$111,955

2019 Owner Occupied Housing Units by Value

Total	1,911
<\$50,000	1.9%
\$50,000 - \$99,999	14.4%
\$100,000 - \$149,999	31.9%
\$150,000 - \$199,999	15.3%
\$200,000 - \$249,999	11.0%
\$250,000 - \$299,999	12.6%
\$300,000 - \$399,999	10.2%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$193,420

2024 Owner Occupied Housing Units by Value

Total	1,911
<\$50,000	1.3%
\$50,000 - \$99,999	9.8%
\$100,000 - \$149,999	26.6%
\$150,000 - \$199,999	14.1%
\$200,000 - \$249,999	11.5%
\$250,000 - \$299,999	16.2%
\$300,000 - \$399,999	16.2%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	1.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$225,563

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	5,829
0 - 4	7.1%
5 - 9	7.9%
10 - 14	8.1%
15 - 24	11.4%
25 - 34	11.4%
35 - 44	14.2%
45 - 54	14.7%
55 - 64	12.3%
65 - 74	7.2%
75 - 84	3.9%
85 +	1.9%
18 +	71.7%
2019 Population by Age	
Total	5,898
0 - 4	6.5%
5 - 9	6.6%
10 - 14	6.8%
15 - 24	11.1%
25 - 34	12.9%
35 - 44	12.9%
45 - 54	11.9%
55 - 64	13.0%
65 - 74	10.6%
75 - 84	5.4%
85 +	2.4%
18 +	75.8%
2024 Population by Age	
Total	5,829
0 - 4	6.4%
5 - 9	6.4%
10 - 14	6.8%
15 - 24	10.5%
25 - 34	13.0%
35 - 44	13.1%
45 - 54	11.7%
55 - 64	11.8%
65 - 74	10.8%
75 - 84	6.9%
85 +	2.6%
18 +	76.2%
2010 Population by Sex	
Males	2,791
Females	3,038
2019 Population by Sex	
Males	2,822
Females	3,076
2024 Population by Sex	
Males	2,789
Females	3,040

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Population by Race/Ethnicity	
Total	5,829
White Alone	96.5%
Black Alone	0.7%
American Indian Alone	0.1%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.3%
Hispanic Origin	1.4%
Diversity Index	9.4
2019 Population by Race/Ethnicity	
Total	5,899
White Alone	95.5%
Black Alone	0.7%
American Indian Alone	0.2%
Asian Alone	1.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.3%
Two or More Races	2.1%
Hispanic Origin	1.8%
Diversity Index	12.0
2024 Population by Race/Ethnicity	
Total	5,828
White Alone	94.6%
Black Alone	0.8%
American Indian Alone	0.2%
Asian Alone	1.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	2.6%
Hispanic Origin	2.2%
Diversity Index	14.4
2010 Population by Relationship and Household Type	
Total	5,829
In Households	98.7%
In Family Households	88.5%
Householder	29.0%
Spouse	23.7%
Child	33.4%
Other relative	1.2%
Nonrelative	1.2%
In Nonfamily Households	10.3%
In Group Quarters	1.3%
Institutionalized Population	1.3%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2019 Population 25+ by Educational Attainment	
Total	4,070
Less than 9th Grade	1.8%
9th - 12th Grade, No Diploma	2.9%
High School Graduate	24.3%
GED/Alternative Credential	3.5%
Some College, No Degree	25.7%
Associate Degree	8.1%
Bachelor's Degree	20.9%
Graduate/Professional Degree	12.8%
2019 Population 15+ by Marital Status	
Total	4,725
Never Married	20.7%
Married	62.2%
Widowed	5.2%
Divorced	11.9%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	96.2%
Civilian Unemployed (Unemployment Rate)	3.8%
2019 Employed Population 16+ by Industry	
Total	3,047
Agriculture/Mining	1.1%
Construction	5.8%
Manufacturing	21.5%
Wholesale Trade	3.2%
Retail Trade	10.7%
Transportation/Utilities	5.4%
Information	1.0%
Finance/Insurance/Real Estate	5.5%
Services	41.4%
Public Administration	4.3%
2019 Employed Population 16+ by Occupation	
Total	3,047
White Collar	60.6%
Management/Business/Financial	13.0%
Professional	24.0%
Sales	14.4%
Administrative Support	9.1%
Services	16.4%
Blue Collar	23.0%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	5.3%
Installation/Maintenance/Repair	3.0%
Production	10.0%
Transportation/Material Moving	4.4%
2010 Population By Urban/ Rural Status	
Total Population	5,829
Population Inside Urbanized Area	98.2%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Households by Type	
Total	2,203
Households with 1 Person	20.1%
Households with 2+ People	79.9%
Family Households	76.8%
Husband-wife Families	62.7%
With Related Children	29.8%
Other Family (No Spouse Present)	14.2%
Other Family with Male Householder	3.5%
With Related Children	2.3%
Other Family with Female Householder	10.7%
With Related Children	8.5%
Nonfamily Households	3.0%
All Households with Children	41.0%
Multigenerational Households	2.1%
Unmarried Partner Households	4.5%
Male-female	3.8%
Same-sex	0.7%
2010 Households by Size	
Total	2,203
1 Person Household	20.1%
2 Person Household	36.0%
3 Person Household	17.5%
4 Person Household	18.3%
5 Person Household	6.2%
6 Person Household	1.5%
7 + Person Household	0.5%
2010 Households by Tenure and Mortgage Status	
Total	2,203
Owner Occupied	77.8%
Owned with a Mortgage/Loan	57.1%
Owned Free and Clear	20.8%
Renter Occupied	22.2%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,323
Housing Units Inside Urbanized Area	98.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Home Improvement (4B)
2. Salt of the Earth (6B)
3. Soccer Moms (4A)

2019 Consumer Spending

Apparel & Services: Total \$	\$5,324,726
Average Spent	\$2,355.03
Spending Potential Index	110
Education: Total \$	\$3,935,027
Average Spent	\$1,740.39
Spending Potential Index	109
Entertainment/Recreation: Total \$	\$8,381,741
Average Spent	\$3,707.09
Spending Potential Index	113
Food at Home: Total \$	\$12,964,915
Average Spent	\$5,734.15
Spending Potential Index	111
Food Away from Home: Total \$	\$9,281,819
Average Spent	\$4,105.18
Spending Potential Index	112
Health Care: Total \$	\$15,688,734
Average Spent	\$6,938.85
Spending Potential Index	117
HH Furnishings & Equipment: Total \$	\$5,577,178
Average Spent	\$2,466.69
Spending Potential Index	116
Personal Care Products & Services: Total \$	\$2,315,528
Average Spent	\$1,024.12
Spending Potential Index	116
Shelter: Total \$	\$45,418,725
Average Spent	\$20,087.89
Spending Potential Index	109
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,399,772
Average Spent	\$2,830.51
Spending Potential Index	114
Travel: Total \$	\$5,797,485
Average Spent	\$2,564.12
Spending Potential Index	114
Vehicle Maintenance & Repairs: Total \$	\$2,891,123
Average Spent	\$1,278.69
Spending Potential Index	112

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.