



2019 Housing Summary		2019 Demographic Summary	
Housing Units	50,475	Population	106,433
2019-2024 Percent Change	0.01%	Households	44,574
Percent Occupied	88.3%	Families	28,014
Percent Owner Households	76.1%	Median Age	41.9
Median Home Value	\$113,266	Median Household Income	\$52,638
	Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>	82	\$10,535.77	\$469,621,239
Mortgage Interest	78	\$2,960.36	\$131,955,092
Mortgage Principal	82	\$1,567.10	\$69,852,039
Property Taxes	86	\$2,234.69	\$99,609,144
Homeowners Insurance	91	\$501.67	\$22,361,588
Ground Rent	86	\$62.19	\$2,772,250
Maintenance and Remodeling Services	80	\$1,711.61	\$76,293,318
Maintenance and Remodeling Materials	91	\$445.92	\$19,876,648
Property Management and Security	72	\$75.52	\$3,366,431
<b>Rented Dwellings</b>	75	\$3,870.57	\$172,526,789
Rent	75	\$3,771.93	\$168,129,820
Renters' Insurance	88	\$25.61	\$1,141,385
Maintenance and Repair Services	89	\$48.55	\$2,164,234
Maintenance and Repair Materials	92	\$24.48	\$1,091,350
<b>Other Lodging</b>	80	\$460.02	\$20,504,967
Owned Vacation Homes	79	\$406.39	\$18,114,373
Principal Paid on Home Loans	76	\$55.62	\$2,479,070
Closing Costs	78	\$15.06	\$671,202
Interest Paid on Home Loans	80	\$81.78	\$3,645,117
Property Taxes	84	\$116.37	\$5,187,140
Homeowners Insurance	92	\$19.30	\$860,394
Maintenance and Remodeling	73	\$100.49	\$4,479,371
Property Management and Security	78	\$17.77	\$792,079
Housing While Attending School	85	\$53.63	\$2,390,594
<b>Household Operations</b>	83	\$1,711.22	\$76,275,952
Child Care	77	\$391.76	\$17,462,373
Care for Elderly or Handicapped	98	\$70.79	\$3,155,296
Appliance Rental and Repair	87	\$17.63	\$785,923
Computer Information Services	87	\$504.86	\$22,503,839
Home Security System Services	83	\$34.55	\$1,539,983
Non-Apparel Household Laundry/Dry Cleaning	74	\$20.86	\$929,731
Housekeeping Services	73	\$136.04	\$6,063,979
Lawn and Garden	87	\$406.62	\$18,124,632
Moving/Storage/Freight Express	78	\$52.08	\$2,321,607
Installation of Computers	80	\$0.49	\$21,873
PC Repair (Personal Use)	84	\$5.40	\$240,852
Reupholstering/Furniture Repair	79	\$7.70	\$343,065
Termite/Pest Control	80	\$28.92	\$1,289,295
Water Softening Services	81	\$5.19	\$231,545
Internet Services Away from Home	77	\$6.37	\$284,154
Other Home Services (1)	77	\$21.94	\$977,804

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	88	\$4,259.50	\$189,862,868
Bottled Gas	103	\$47.02	\$2,095,764
Electricity	89	\$1,594.03	\$71,052,458
Fuel Oil	80	\$48.07	\$2,142,670
Natural Gas	95	\$449.87	\$20,052,337
Phone Services	86	\$1,500.68	\$66,891,227
Water and Other Public Services	84	\$613.17	\$27,331,511
Coal/Wood/Other Fuel	97	\$6.66	\$296,901
<b>Housekeeping Supplies</b>	86	\$646.70	\$28,826,022
Laundry and Cleaning Supplies	87	\$181.31	\$8,081,524
Postage and Stationery	85	\$153.99	\$6,864,172
Other HH Products (2)	86	\$311.40	\$13,880,326
<b>Household Textiles</b>	85	\$84.84	\$3,781,694
Bathroom Linens	87	\$13.71	\$610,948
Bedroom Linens	84	\$44.62	\$1,988,793
Kitchen, Dining Room and other Linens	80	\$8.88	\$395,793
Curtains and Draperies	91	\$13.58	\$605,333
Slipcovers, Decorative Pillows	79	\$4.06	\$180,828
<b>Furniture</b>	83	\$510.04	\$22,734,410
Mattresses and Box Springs	88	\$105.32	\$4,694,635
Other Bedroom Furniture	82	\$87.16	\$3,885,057
Sofas	82	\$143.49	\$6,395,946
Living Room Chairs	87	\$45.55	\$2,030,298
Living Room Tables	87	\$13.95	\$621,700
Kitchen, Dining Room Furniture	80	\$36.19	\$1,613,057
Infant Furniture	83	\$11.44	\$509,898
Outdoor Furniture	80	\$31.24	\$1,392,330
Wall Units, Cabinets, Other Furniture (3)	78	\$35.70	\$1,591,490
<b>Major Appliances</b>	86	\$304.79	\$13,585,876
Dishwashers and Disposals	84	\$28.14	\$1,254,185
Refrigerators and Freezers	84	\$94.86	\$4,228,445
Clothes Washers & Dryers	86	\$80.20	\$3,574,900
Cooking Stoves and Ovens	87	\$45.89	\$2,045,427
Microwave Ovens	90	\$14.56	\$648,990
Window Air Conditioners	86	\$6.51	\$290,385
Electric Floor Cleaning Equipment	83	\$21.74	\$968,832
Sewing Machines and Miscellaneous Appliances	107	\$12.89	\$574,711

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	Spending Potential Index	Average Amount Spent	Total
<b>Other Household Furnishings and Equipment</b>			
Rugs	89	\$29.00	\$1,292,712
Housewares	85	\$90.41	\$4,029,743
Small Appliances	83	\$40.57	\$1,808,227
Sewing/Needlework/Quilt Materials/Items	95	\$12.26	\$546,626
Window Coverings	78	\$18.58	\$828,078
Lamps/Lighting Fixtures/Ceiling Fans	83	\$36.78	\$1,639,211
Infant Equipment	76	\$17.55	\$782,392
Rental of Furniture	100	\$7.01	\$312,491
Laundry and Cleaning Equipment	84	\$25.49	\$1,136,177
Closet and Storage Items	84	\$21.03	\$937,588
Luggage	77	\$10.75	\$479,266
Clocks and Other Household Decoratives	77	\$148.30	\$6,610,473
Telephones and Accessories	74	\$55.66	\$2,481,120
Grills and Outdoor Equipment	88	\$30.18	\$1,345,201
Power Tools	82	\$51.62	\$2,300,729
Hand Tools	90	\$8.45	\$376,818
Office Furniture/Equipment for Home Use	77	\$12.51	\$557,449
Computers and Hardware for Home Use	80	\$132.57	\$5,909,129
Portable Memory	76	\$3.40	\$151,728
Computer Software	81	\$8.25	\$367,769
Computer Accessories	84	\$15.86	\$706,940
Other Household Appliances	86	\$14.43	\$643,120
Misc Equipment incl Ladders/Sheds/Etc	86	\$77.31	\$3,446,122

**(1) Other Home Services** include miscellaneous home services and small repair jobs not already specified.

**(2) Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

**(3) Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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