



Demographic Summary		2019	2024		
Population		106,433	103,034		
Households		44,574	43,343		
Average Household Size		2.29	2.28		
Families		28,014	27,070		
Median Age		41.9	42.7		
Median Household Income		\$52,638	\$56,467		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		83	\$62,155.89	\$2,770,536,461	100.0%
Food		83	\$7,384.96	\$329,177,330	11.9%
Food at Home		84	\$4,371.99	\$194,877,200	7.0%
Food Away from Home		82	\$3,012.97	\$134,300,130	4.8%
Alcoholic Beverages		79	\$454.31	\$20,250,194	0.7%
Housing		82	\$19,125.86	\$852,515,863	30.8%
Shelter		80	\$14,866.36	\$662,652,995	23.9%
Utilities, Fuel and Public Services		88	\$4,259.50	\$189,862,868	6.9%
Household Operations		83	\$1,711.22	\$76,275,952	2.8%
Housekeeping Supplies		86	\$646.70	\$28,826,022	1.0%
Household Furnishings and Equipment		83	\$1,767.65	\$78,791,088	2.8%
Apparel and Services		81	\$1,737.41	\$77,443,198	2.8%
Transportation		86	\$7,336.68	\$327,025,343	11.8%
Travel		79	\$1,781.84	\$79,423,882	2.9%
Health Care		89	\$5,266.74	\$234,759,721	8.5%
Entertainment and Recreation		84	\$2,749.54	\$122,558,039	4.4%
Personal Care Products & Services		83	\$737.39	\$32,868,318	1.2%
Education		79	\$1,264.52	\$56,364,891	2.0%
Smoking Products		96	\$389.42	\$17,358,180	0.6%
Lotteries & Pari-mutuel Losses		81	\$46.51	\$2,073,035	0.1%
Legal Fees		86	\$180.11	\$8,028,226	0.3%
Funeral Expenses		100	\$84.12	\$3,749,459	0.1%
Safe Deposit Box Rentals		89	\$4.44	\$197,871	0.0%
Checking Account/Banking Service Charges		88	\$30.43	\$1,356,451	0.0%
Cemetery Lots/Vaults/Maintenance Fee		99	\$8.40	\$374,466	0.0%
Accounting Fees		72	\$82.30	\$3,668,413	0.1%
Miscellaneous Personal Services/Advertising/Fine		88	\$48.78	\$2,174,271	0.1%
Occupational Expenses		77	\$47.17	\$2,102,572	0.1%
Expenses for Other Properties		68	\$92.47	\$4,121,541	0.1%
Credit Card Membership Fees		74	\$6.52	\$290,690	0.0%
Shopping Club Membership Fees		80	\$21.57	\$961,421	0.0%
Support Payments/Cash Contributions/Gifts in Kind		84	\$2,094.61	\$93,365,059	3.4%
Life/Other Insurance		89	\$410.86	\$18,313,604	0.7%
Pensions and Social Security		81	\$6,558.81	\$292,352,258	10.6%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.