



2019 Housing Summary		2019 Demographic Summary	
Housing Units	2,451	Population	5,900
2019-2024 Percent Change	0.24%	Households	2,261
Percent Occupied	92.2%	Families	1,698
Percent Owner Households	84.5%	Median Age	39.6
Median Home Value	\$155,908	Median Household Income	\$74,365
	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	124	\$15,912.29	\$35,977,689
Mortgage Interest	125	\$4,761.67	\$10,766,136
Mortgage Principal	126	\$2,420.68	\$5,473,166
Property Taxes	122	\$3,157.07	\$7,138,143
Homeowners Insurance	126	\$696.05	\$1,573,772
Ground Rent	113	\$82.10	\$185,618
Maintenance and Remodeling Services	123	\$2,628.23	\$5,942,420
Maintenance and Remodeling Materials	129	\$630.45	\$1,425,446
Property Management and Security	107	\$112.35	\$254,022
Rented Dwellings	69	\$3,527.89	\$7,976,565
Rent	68	\$3,423.98	\$7,741,626
Renters' Insurance	83	\$24.08	\$54,456
Maintenance and Repair Services	103	\$56.18	\$127,029
Maintenance and Repair Materials	89	\$23.64	\$53,455
Other Lodging	112	\$647.71	\$1,464,471
Owned Vacation Homes	111	\$571.68	\$1,292,575
Principal Paid on Home Loans	113	\$82.40	\$186,311
Closing Costs	103	\$19.94	\$45,081
Interest Paid on Home Loans	118	\$121.05	\$273,698
Property Taxes	116	\$160.23	\$362,283
Homeowners Insurance	112	\$23.68	\$53,537
Maintenance and Remodeling	100	\$138.88	\$313,999
Property Management and Security	112	\$25.50	\$57,665
Housing While Attending School	121	\$76.03	\$171,896
Household Operations	114	\$2,371.34	\$5,361,592
Child Care	115	\$585.88	\$1,324,680
Care for Elderly or Handicapped	113	\$81.97	\$185,333
Appliance Rental and Repair	120	\$24.46	\$55,309
Computer Information Services	110	\$640.87	\$1,449,011
Home Security System Services	126	\$52.18	\$117,983
Non-Apparel Household Laundry/Dry Cleaning	103	\$28.91	\$65,372
Housekeeping Services	112	\$206.78	\$467,537
Lawn and Garden	121	\$567.23	\$1,282,502
Moving/Storage/Freight Express	107	\$70.77	\$160,022
Installation of Computers	119	\$0.72	\$1,637
PC Repair (Personal Use)	112	\$7.28	\$16,457
Reupholstering/Furniture Repair	116	\$11.38	\$25,737
Termite/Pest Control	120	\$43.50	\$98,349
Water Softening Services	117	\$7.48	\$16,912
Internet Services Away from Home	105	\$8.73	\$19,748
Other Home Services (1)	117	\$33.17	\$75,002

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	113	\$5,485.99	\$12,403,826
Bottled Gas	116	\$52.83	\$119,450
Electricity	112	\$2,003.17	\$4,529,173
Fuel Oil	93	\$55.65	\$125,832
Natural Gas	120	\$567.58	\$1,283,306
Phone Services	111	\$1,945.91	\$4,399,693
Water and Other Public Services	117	\$853.65	\$1,930,101
Coal/Wood/Other Fuel	104	\$7.20	\$16,272
Housekeeping Supplies	114	\$853.55	\$1,929,877
Laundry and Cleaning Supplies	112	\$234.04	\$529,174
Postage and Stationery	115	\$206.92	\$467,840
Other HH Products (2)	114	\$412.59	\$932,863
Household Textiles	114	\$113.80	\$257,292
Bathroom Linens	113	\$17.81	\$40,266
Bedroom Linens	112	\$59.71	\$135,014
Kitchen, Dining Room and other Linens	115	\$12.74	\$28,796
Curtains and Draperies	121	\$18.05	\$40,802
Slipcovers, Decorative Pillows	106	\$5.49	\$12,414
Furniture	114	\$702.39	\$1,588,103
Mattresses and Box Springs	116	\$139.22	\$314,787
Other Bedroom Furniture	115	\$122.12	\$276,113
Sofas	112	\$196.38	\$444,009
Living Room Chairs	116	\$60.36	\$136,478
Living Room Tables	118	\$18.93	\$42,794
Kitchen, Dining Room Furniture	111	\$50.30	\$113,722
Infant Furniture	113	\$15.46	\$34,946
Outdoor Furniture	123	\$47.97	\$108,467
Wall Units, Cabinets, Other Furniture (3)	113	\$51.65	\$116,787
Major Appliances	119	\$421.86	\$953,824
Dishwashers and Disposals	127	\$42.26	\$95,547
Refrigerators and Freezers	122	\$137.86	\$311,694
Clothes Washers & Dryers	118	\$109.78	\$248,218
Cooking Stoves and Ovens	123	\$64.42	\$145,662
Microwave Ovens	111	\$17.92	\$40,527
Window Air Conditioners	91	\$6.93	\$15,666
Electric Floor Cleaning Equipment	109	\$28.69	\$64,857
Sewing Machines and Miscellaneous Appliances	116	\$14.00	\$31,654

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	127	\$41.24	\$93,253
Housewares	116	\$123.47	\$279,163
Small Appliances	108	\$52.60	\$118,929
Sewing/Needlework/Quilt Materials/Items	125	\$16.21	\$36,653
Window Coverings	118	\$27.92	\$63,118
Lamps/Lighting Fixtures/Ceiling Fans	128	\$56.82	\$128,477
Infant Equipment	105	\$24.32	\$54,996
Rental of Furniture	92	\$6.47	\$14,619
Laundry and Cleaning Equipment	111	\$33.42	\$75,568
Closet and Storage Items	119	\$29.91	\$67,636
Luggage	111	\$15.56	\$35,173
Clocks and Other Household Decoratives	115	\$221.41	\$500,614
Telephones and Accessories	108	\$81.29	\$183,799
Grills and Outdoor Equipment	127	\$43.77	\$98,974
Power Tools	123	\$77.47	\$175,167
Hand Tools	117	\$10.97	\$24,808
Office Furniture/Equipment for Home Use	114	\$18.41	\$41,617
Computers and Hardware for Home Use	110	\$182.69	\$413,067
Portable Memory	110	\$4.89	\$11,046
Computer Software	107	\$10.80	\$24,424
Computer Accessories	118	\$22.29	\$50,400
Other Household Appliances	119	\$19.85	\$44,871
Misc Equipment incl Ladders/Sheds/Etc	120	\$106.85	\$241,587

(1) Other Home Services include miscellaneous home services and small repair jobs not already specified.

(2) Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) Wall Units, Cabinets, Other Furniture includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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