

2020 Housing Summary		2020 Demographic Summary	
Housing Units	1,461	Population	3,591
2020-2025 Percent Change	0.34%	Households	1,360
Percent Occupied	93.1%	Families	1,044
Percent Owner Households	86.7%	Median Age	45.4
Median Home Value	\$262,736	Median Household Income	\$89,765
		Spending Potential Index	Average Amount Spent
			Total
<b>Owned Dwellings</b>		158	\$21,674.45
Mortgage/Other Loan Payments & Basics		159	\$16,684.82
Mortgage Interest		154	\$5,620.98
Interest Paid on Home Equity Loan		161	\$51.45
Interest Paid on Home Equity Line of Credit		170	\$215.39
Mortgage Principal		159	\$3,407.11
Principal Paid on Home Equity Loan		165	\$100.35
Principal Paid on Home Equity Line of Credit		191	\$618.84
Lump Sum Mortgage Payments		150	\$746.77
Special Assessments		206	\$32.68
Closing Costs		143	\$425.92
Property Taxes		166	\$4,463.10
Homeowners Insurance		160	\$908.15
Ground Rent		137	\$94.10
Maintenance and Remodeling Services		157	\$4,026.84
Maintenance and Remodeling Materials		154	\$846.61
Property Management and Security		122	\$116.18
<b>Rented Dwellings</b>		69	\$3,606.66
Rent		69	\$3,476.31
Tenant's Insurance		86	\$26.30
Maintenance and Repair Services		120	\$73.92
Maintenance and Repair Materials		93	\$30.13
<b>Other Lodging</b>		159	\$772.30
Owned Vacation Homes		158	\$649.22
Principal Paid on Home Loans		151	\$90.39
Closing Costs		136	\$37.03
Interest Paid on Home Loans		141	\$123.33
Property Taxes		166	\$214.49
Homeowners Insurance		173	\$24.90
Maintenance and Remodeling		178	\$124.35
Property Management and Security		154	\$34.73
Housing While Attending School		168	\$123.08
<b>Household Operations</b>		142	\$3,022.04
Child Care		138	\$712.17
Care for Elderly or Handicapped		162	\$97.42
Appliance Rental and Repair		155	\$34.98
Computer Information Services		135	\$838.18
Home Security System Services		150	\$64.22
Non-Apparel Household Laundry/Dry Cleaning		131	\$39.58
Housekeeping Services		140	\$266.97
Lawn and Garden		153	\$748.42
Moving/Storage/Freight Express		125	\$75.20
Installation of Computers		177	\$0.64
PC Repair (Personal Use)		130	\$9.83
Reupholstering/Furniture Repair		142	\$14.30
Termite/Pest Control		145	\$56.56
Water Softening Services		155	\$9.19
Internet Services Away from Home		132	\$7.15
Other Home Services (1)		153	\$47.24

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	138	\$6,760.98	\$9,194,928
Bottled Gas	137	\$69.33	\$94,285
Electricity	134	\$2,407.80	\$3,274,613
Fuel Oil	166	\$123.33	\$167,733
Natural Gas	159	\$795.15	\$1,081,409
Phone Services	136	\$2,327.88	\$3,165,917
Water and Other Public Services	139	\$1,025.99	\$1,395,344
Coal/Wood/Other Fuel	143	\$11.49	\$15,627
<b>Housekeeping Supplies</b>	138	\$1,074.25	\$1,460,979
Laundry and Cleaning Supplies	134	\$294.67	\$400,753
Postage and Stationery	140	\$244.62	\$332,688
Other HH Products (2)	140	\$534.95	\$727,538
<b>Household Textiles</b>	141	\$143.12	\$194,647
Bathroom Linens	136	\$22.09	\$30,039
Bedroom Linens	139	\$74.31	\$101,057
Kitchen, Dining Room and other Linens	147	\$15.45	\$21,010
Curtains and Draperies	150	\$22.73	\$30,907
Slipcovers, Decorative Pillows	144	\$8.55	\$11,634
<b>Furniture</b>	146	\$935.08	\$1,271,715
Mattresses and Box Springs	144	\$173.00	\$235,278
Other Bedroom Furniture	147	\$164.57	\$223,818
Sofas	141	\$263.90	\$358,907
Living Room Chairs	153	\$78.90	\$107,307
Living Room Tables	153	\$28.22	\$38,374
Kitchen, Dining Room Furniture	152	\$71.50	\$97,237
Infant Furniture	129	\$19.15	\$26,045
Outdoor Furniture	166	\$66.77	\$90,812
Wall Units, Cabinets, Other Furniture (3)	141	\$69.07	\$93,937
<b>Major Appliances</b>	150	\$539.17	\$733,268
Dishwashers, Disposals & Range Hoods	167	\$50.94	\$69,281
Refrigerators and Freezers	154	\$171.47	\$233,194
Clothes Washers & Dryers	136	\$133.16	\$181,103
Cooking Stoves and Ovens	157	\$74.18	\$100,883
Microwave Ovens	143	\$23.49	\$31,949
Window Air Conditioners	129	\$10.60	\$14,412
Electric Floor Cleaning Equipment	142	\$36.90	\$50,181
Sewing Machines and Miscellaneous Appliances	182	\$38.43	\$52,265

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	Spending Potential Index	Average Amount Spent	Total
<b>Other Household Furnishings and Equipment</b>			
Rugs	172	\$60.52	\$82,304
Housewares	142	\$137.89	\$187,528
Small Appliances	137	\$67.92	\$92,375
Sewing/Needlework/Quilt Materials/Items	148	\$17.75	\$24,135
Window Coverings	155	\$46.47	\$63,204
Lamps/Lighting Fixtures/Ceiling Fans	157	\$67.28	\$91,507
Infant Equipment	128	\$21.70	\$29,518
Rental of Furniture	102	\$6.26	\$8,508
Laundry and Cleaning Equipment	142	\$41.49	\$56,432
Closet and Storage Items	136	\$32.30	\$43,930
Luggage	142	\$20.81	\$28,303
Clocks and Other Household Decoratives	145	\$298.50	\$405,962
Telephones and Accessories	158	\$139.80	\$190,132
Outdoor Equipment	178	\$76.35	\$103,835
Power Tools	149	\$82.35	\$111,996
Hand Tools	143	\$15.32	\$20,836
Office Furniture/Equipment for Home Use	143	\$21.45	\$29,171
Computers and Hardware for Home Use	132	\$214.36	\$291,536
Portable Memory	129	\$4.98	\$6,772
Computer Software	130	\$12.64	\$17,190
Computer Accessories	151	\$26.68	\$36,290
Other Household Appliances	146	\$26.68	\$36,290
Misc Equipment incl Ladders/Sheds/Etc	154	\$148.23	\$201,592

**(1) Other Home Services** include miscellaneous home services and small repair jobs not already specified.

**(2) Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

**(3) Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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