



2020 Housing Summary		2020 Demographic Summary	
Housing Units	50,475	Population	106,108
2020-2025 Percent Change	0.05%	Households	44,673
Percent Occupied	88.5%	Families	28,049
Percent Owner Households	69.5%	Median Age	42.0
Median Home Value	\$106,778	Median Household Income	\$50,775
		Spending Potential Index	Average Amount Spent
Owned Dwellings			Total
Mortgage/Other Loan Payments & Basics	77	\$10,552.02	\$471,390,354
Mortgage Interest	77	\$8,117.74	\$362,643,912
Interest Paid on Home Equity Loan	74	\$2,682.50	\$119,835,339
Interest Paid on Home Equity Line of Credit	79	\$25.35	\$1,132,547
Mortgage Principal	80	\$101.54	\$4,536,183
Principal Paid on Home Equity Loan	76	\$1,635.93	\$73,081,804
Principal Paid on Home Equity Line of Credit	81	\$48.94	\$2,186,289
Lump Sum Mortgage Payments	93	\$301.78	\$13,481,516
Special Assessments	70	\$348.82	\$15,582,935
Closing Costs	105	\$16.70	\$746,116
Property Taxes	75	\$223.86	\$10,000,650
Homeowners Insurance	81	\$2,187.85	\$97,737,628
Ground Rent	86	\$488.45	\$21,820,667
Maintenance and Remodeling Services	82	\$56.01	\$2,502,239
Maintenance and Remodeling Materials	75	\$1,922.49	\$85,883,213
Property Management and Security	81	\$448.78	\$20,048,276
<b>Rented Dwellings</b>	66	\$63.01	\$2,814,953
Rent	71	\$3,674.75	\$164,162,051
Tenant's Insurance	71	\$3,577.84	\$159,833,052
Maintenance and Repair Services	84	\$25.51	\$1,139,733
Maintenance and Repair Materials	71	\$43.70	\$1,952,057
<b>Other Lodging</b>	85	\$27.69	\$1,237,209
Owned Vacation Homes	79	\$380.50	\$16,998,093
Principal Paid on Home Loans	79	\$325.25	\$14,529,987
Closing Costs	76	\$45.32	\$2,024,502
Interest Paid on Home Loans	72	\$19.74	\$881,864
Property Taxes	73	\$64.19	\$2,867,417
Homeowners Insurance	82	\$106.56	\$4,760,292
Maintenance and Remodeling	93	\$13.46	\$601,328
Property Management and Security	83	\$58.10	\$2,595,620
Housing While Attending School	79	\$17.88	\$798,963
<b>Household Operations</b>	75	\$55.25	\$2,468,107
Child Care	78	\$1,659.65	\$74,141,455
Care for Elderly or Handicapped	73	\$374.72	\$16,740,033
Appliance Rental and Repair	90	\$53.76	\$2,401,614
Computer Information Services	80	\$18.10	\$808,380
Home Security System Services	82	\$509.86	\$22,776,917
Non-Apparel Household Laundry/Dry Cleaning	79	\$33.67	\$1,503,996
Housekeeping Services	71	\$21.47	\$959,051
Lawn and Garden	68	\$130.30	\$5,820,972
Moving/Storage/Freight Express	81	\$397.00	\$17,735,121
Installation of Computers	75	\$45.41	\$2,028,754
PC Repair (Personal Use)	95	\$0.34	\$15,350
Reupholstering/Furniture Repair	77	\$5.82	\$259,893
Termite/Pest Control	80	\$8.10	\$362,050
Water Softening Services	75	\$29.28	\$1,308,052
Internet Services Away from Home	85	\$5.03	\$224,711
Other Home Services (1)	79	\$4.27	\$190,856
	73	\$22.51	\$1,005,705

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	83	\$4,052.93	\$181,056,627
Bottled Gas	98	\$49.68	\$2,219,283
Electricity	84	\$1,510.26	\$67,467,659
Fuel Oil	74	\$55.14	\$2,463,164
Natural Gas	90	\$451.86	\$20,185,964
Phone Services	81	\$1,389.92	\$62,092,055
Water and Other Public Services	79	\$588.54	\$26,291,745
Coal/Wood/Other Fuel	94	\$7.54	\$336,757
<b>Housekeeping Supplies</b>	82	\$633.62	\$28,305,861
Laundry and Cleaning Supplies	81	\$179.17	\$8,004,012
Postage and Stationery	80	\$139.26	\$6,220,967
Other HH Products (2)	83	\$315.20	\$14,080,882
<b>Household Textiles</b>	81	\$82.08	\$3,666,805
Bathroom Linens	82	\$13.33	\$595,432
Bedroom Linens	81	\$43.05	\$1,923,361
Kitchen, Dining Room and other Linens	79	\$8.36	\$373,427
Curtains and Draperies	84	\$12.66	\$565,662
Slipcovers, Decorative Pillows	79	\$4.68	\$208,922
<b>Furniture</b>	80	\$510.36	\$22,799,301
Mattresses and Box Springs	83	\$99.98	\$4,466,587
Other Bedroom Furniture	77	\$86.83	\$3,878,769
Sofas	79	\$148.12	\$6,616,916
Living Room Chairs	84	\$43.42	\$1,939,512
Living Room Tables	83	\$15.39	\$687,442
Kitchen, Dining Room Furniture	77	\$36.33	\$1,622,908
Infant Furniture	79	\$11.68	\$521,946
Outdoor Furniture	78	\$31.57	\$1,410,245
Wall Units, Cabinets, Other Furniture (3)	76	\$37.05	\$1,654,975
<b>Major Appliances</b>	80	\$287.60	\$12,847,945
Dishwashers, Disposals & Range Hoods	78	\$23.86	\$1,065,888
Refrigerators and Freezers	80	\$88.81	\$3,967,564
Clothes Washers & Dryers	77	\$75.43	\$3,369,846
Cooking Stoves and Ovens	83	\$39.03	\$1,743,728
Microwave Ovens	85	\$13.88	\$620,057
Window Air Conditioners	80	\$6.54	\$291,980
Electric Floor Cleaning Equipment	84	\$21.90	\$978,167
Sewing Machines and Miscellaneous Appliances	86	\$18.15	\$810,715

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	Spending Potential Index	Average Amount Spent	Total
<b>Other Household Furnishings and Equipment</b>			
Rugs	84	\$29.44	\$1,314,962
Housewares	82	\$79.52	\$3,552,270
Small Appliances	80	\$39.69	\$1,773,096
Sewing/Needlework/Quilt Materials/Items	95	\$11.34	\$506,631
Window Coverings	71	\$21.36	\$954,430
Lamps/Lighting Fixtures/Ceiling Fans	81	\$34.63	\$1,546,803
Infant Equipment	80	\$13.63	\$608,787
Rental of Furniture	97	\$5.97	\$266,543
Laundry and Cleaning Equipment	81	\$23.72	\$1,059,605
Closet and Storage Items	76	\$18.11	\$809,113
Luggage	75	\$10.98	\$490,436
Clocks and Other Household Decoratives	77	\$158.08	\$7,061,917
Telephones and Accessories	82	\$72.32	\$3,230,620
Outdoor Equipment	82	\$35.08	\$1,567,351
Power Tools	85	\$47.00	\$2,099,663
Hand Tools	86	\$9.21	\$411,516
Office Furniture/Equipment for Home Use	75	\$11.31	\$505,038
Computers and Hardware for Home Use	74	\$120.95	\$5,403,082
Portable Memory	75	\$2.90	\$129,375
Computer Software	73	\$7.10	\$317,297
Computer Accessories	81	\$14.24	\$636,003
Other Household Appliances	84	\$15.36	\$686,050
Misc Equipment incl Ladders/Sheds/Etc	85	\$81.59	\$3,645,014

**(1) Other Home Services** include miscellaneous home services and small repair jobs not already specified.

**(2) Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

**(3) Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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