



Demographic Summary		2020	2025		
Population		106,108	102,478		
Households		44,673	43,351		
Average Household Size		2.29	2.27		
Families		28,049	27,052		
Median Age		42.0	42.9		
Median Household Income		\$50,775	\$53,014		
		Spending Potential	Average Amount	Total	Percent
		Index	Spent		
Total Expenditures		79	\$60,690.90	\$2,711,244,791	100.0%
Food		79	\$7,197.17	\$321,519,276	11.9%
Food at Home		80	\$4,269.83	\$190,746,204	7.0%
Food Away from Home		78	\$2,927.34	\$130,773,073	4.8%
Alcoholic Beverages		76	\$472.08	\$21,089,341	0.8%
Housing		77	\$18,660.20	\$833,607,125	30.7%
Shelter		75	\$14,607.27	\$652,550,499	24.1%
Utilities, Fuel and Public Services		83	\$4,052.93	\$181,056,627	6.7%
Household Operations		78	\$1,659.65	\$74,141,455	2.7%
Housekeeping Supplies		82	\$633.62	\$28,305,861	1.0%
Household Furnishings and Equipment		80	\$1,743.55	\$77,889,651	2.9%
Apparel and Services		78	\$1,671.74	\$74,681,823	2.8%
Transportation		82	\$7,326.73	\$327,307,117	12.1%
Travel		76	\$1,834.28	\$81,942,849	3.0%
Health Care		84	\$4,841.78	\$216,296,997	8.0%
Entertainment and Recreation		81	\$2,624.17	\$117,229,734	4.3%
Personal Care Products & Services		80	\$734.83	\$32,826,965	1.2%
Education		74	\$1,325.17	\$59,199,425	2.2%
Smoking Products		91	\$366.54	\$16,374,368	0.6%
Lotteries & Pari-mutuel Losses		84	\$45.35	\$2,025,962	0.1%
Legal Fees		78	\$139.72	\$6,241,588	0.2%
Funeral Expenses		86	\$79.67	\$3,559,242	0.1%
Safe Deposit Box Rentals		86	\$4.16	\$185,995	0.0%
Checking Account/Banking Service Charges		82	\$25.96	\$1,159,812	0.0%
Cemetery Lots/Vaults/Maintenance Fees		107	\$10.15	\$453,340	0.0%
Accounting Fees		71	\$79.46	\$3,549,830	0.1%
Miscellaneous Personal Services/Advertising/Fines		75	\$56.73	\$2,534,193	0.1%
Occupational Expenses		74	\$45.20	\$2,019,426	0.1%
Expenses for Other Properties		75	\$72.39	\$3,234,075	0.1%
Credit Card Membership Fees		70	\$5.56	\$248,493	0.0%
Shopping Club Membership Fees		78	\$25.63	\$1,144,859	0.0%
Support Payments/Cash Contributions/Gifts in Kind		80	\$1,878.81	\$83,931,859	3.1%
Life/Other Insurance		84	\$455.10	\$20,330,536	0.7%
Pensions and Social Security		77	\$6,326.51	\$282,624,275	10.4%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.