



2020 Housing Summary		2020 Demographic Summary	
Housing Units	2,456	Population	5,903
2020-2025 Percent Change	0.16%	Households	2,270
Percent Occupied	92.4%	Families	1,703
Percent Owner Households	77.8%	Median Age	39.6
Median Home Value	\$145,675	Median Household Income	\$76,551
		Spending Potential Index	Average Amount Spent
			Total
Owned Dwellings		118	\$16,132.43
Mortgage/Other Loan Payments & Basics		119	\$12,453.31
Mortgage Interest		119	\$4,360.26
Interest Paid on Home Equity Loan		114	\$36.29
Interest Paid on Home Equity Line of Credit		117	\$148.38
Mortgage Principal		120	\$2,578.65
Principal Paid on Home Equity Loan		114	\$69.14
Principal Paid on Home Equity Line of Credit		132	\$425.94
Lump Sum Mortgage Payments		116	\$577.56
Special Assessments		136	\$21.56
Closing Costs		113	\$336.93
Property Taxes		116	\$3,135.38
Homeowners Insurance		121	\$687.60
Ground Rent		110	\$75.62
Maintenance and Remodeling Services		115	\$2,942.72
Maintenance and Remodeling Materials		116	\$641.41
Property Management and Security		100	\$94.99
Rented Dwellings		66	\$3,409.74
Rent		65	\$3,302.33
Tenant's Insurance		78	\$23.93
Maintenance and Repair Services		93	\$57.18
Maintenance and Repair Materials		81	\$26.30
Other Lodging		113	\$548.60
Owned Vacation Homes		112	\$462.22
Principal Paid on Home Loans		111	\$66.30
Closing Costs		103	\$28.01
Interest Paid on Home Loans		107	\$93.33
Property Taxes		114	\$148.17
Homeowners Insurance		122	\$17.59
Maintenance and Remodeling		119	\$83.49
Property Management and Security		112	\$25.32
Housing While Attending School		118	\$86.38
Household Operations		110	\$2,335.71
Child Care		111	\$572.52
Care for Elderly or Handicapped		113	\$67.49
Appliance Rental and Repair		116	\$26.13
Computer Information Services		106	\$656.66
Home Security System Services		119	\$50.85
Non-Apparel Household Laundry/Dry Cleaning		100	\$30.19
Housekeeping Services		107	\$203.30
Lawn and Garden		114	\$556.26
Moving/Storage/Freight Express		99	\$59.77
Installation of Computers		120	\$0.43
PC Repair (Personal Use)		103	\$7.78
Reupholstering/Furniture Repair		112	\$11.34
Termite/Pest Control		115	\$45.12
Water Softening Services		119	\$7.06
Internet Services Away from Home		102	\$5.50
Other Home Services (1)		115	\$35.30

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	108	\$5,288.61	\$12,005,147
Bottled Gas	109	\$55.21	\$125,327
Electricity	107	\$1,926.56	\$4,373,286
Fuel Oil	87	\$64.79	\$147,064
Natural Gas	115	\$576.79	\$1,309,315
Phone Services	107	\$1,828.35	\$4,150,353
Water and Other Public Services	112	\$828.48	\$1,880,660
Coal/Wood/Other Fuel	105	\$8.43	\$19,141
Housekeeping Supplies	109	\$845.66	\$1,919,641
Laundry and Cleaning Supplies	107	\$235.42	\$534,397
Postage and Stationery	110	\$192.12	\$436,114
Other HH Products (2)	110	\$418.12	\$949,130
Household Textiles	109	\$109.87	\$249,404
Bathroom Linens	105	\$17.19	\$39,013
Bedroom Linens	108	\$57.39	\$130,286
Kitchen, Dining Room and other Linens	109	\$11.52	\$26,159
Curtains and Draperies	115	\$17.36	\$39,407
Slipcovers, Decorative Pillows	108	\$6.40	\$14,539
Furniture	111	\$709.73	\$1,611,084
Mattresses and Box Springs	111	\$133.59	\$303,256
Other Bedroom Furniture	112	\$125.33	\$284,491
Sofas	108	\$201.64	\$457,714
Living Room Chairs	113	\$58.62	\$133,066
Living Room Tables	115	\$21.32	\$48,393
Kitchen, Dining Room Furniture	111	\$52.16	\$118,401
Infant Furniture	108	\$16.08	\$36,499
Outdoor Furniture	118	\$47.46	\$107,729
Wall Units, Cabinets, Other Furniture (3)	109	\$53.54	\$121,535
Major Appliances	114	\$409.82	\$930,295
Dishwashers, Disposals & Range Hoods	122	\$37.10	\$84,225
Refrigerators and Freezers	119	\$132.09	\$299,846
Clothes Washers & Dryers	110	\$107.68	\$244,440
Cooking Stoves and Ovens	118	\$55.88	\$126,854
Microwave Ovens	109	\$17.84	\$40,487
Window Air Conditioners	93	\$7.63	\$17,331
Electric Floor Cleaning Equipment	109	\$28.31	\$64,254
Sewing Machines and Miscellaneous Appliances	110	\$23.29	\$52,859

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	123	\$43.06	\$97,736
Housewares	111	\$107.34	\$243,657
Small Appliances	106	\$52.64	\$119,489
Sewing/Needlework/Quilt Materials/Items	118	\$14.14	\$32,093
Window Coverings	114	\$34.20	\$77,624
Lamps/Lighting Fixtures/Ceiling Fans	115	\$49.51	\$112,387
Infant Equipment	104	\$17.75	\$40,293
Rental of Furniture	92	\$5.65	\$12,815
Laundry and Cleaning Equipment	108	\$31.63	\$71,792
Closet and Storage Items	112	\$26.59	\$60,354
Luggage	108	\$15.85	\$35,987
Clocks and Other Household Decoratives	110	\$227.30	\$515,968
Telephones and Accessories	113	\$99.80	\$226,539
Outdoor Equipment	127	\$54.76	\$124,315
Power Tools	118	\$65.39	\$148,430
Hand Tools	115	\$12.35	\$28,042
Office Furniture/Equipment for Home Use	109	\$16.36	\$37,147
Computers and Hardware for Home Use	105	\$170.09	\$386,110
Portable Memory	103	\$3.99	\$9,053
Computer Software	102	\$9.90	\$22,473
Computer Accessories	114	\$20.17	\$45,775
Other Household Appliances	113	\$20.70	\$46,979
Misc Equipment incl Ladders/Sheds/Etc	120	\$115.34	\$261,822

(1) Other Home Services include miscellaneous home services and small repair jobs not already specified.

(2) Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) Wall Units, Cabinets, Other Furniture includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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