



Retail Goods and Services Expenditures

Forsyth village, IL (1727091)
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 Geography: Place

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Green Acres (6A)	100.0%	Population	3,571	3,530
	0.0%	Households	1,354	1,344
	0.0%	Families	1,036	1,024
	0.0%	Median Age	45.7	47.1
	0.0%	Median Household Income	\$80,225	\$85,989
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		131	\$2,785.60	\$3,771,701
Men's		127	\$516.85	\$699,821
Women's		136	\$1,003.01	\$1,358,069
Children's		129	\$401.28	\$543,329
Footwear		130	\$650.28	\$880,480
Watches & Jewelry		133	\$171.87	\$232,710
Apparel Products and Services (1)		130	\$68.65	\$92,949
Computer				
Computers and Hardware for Home Use		124	\$208.44	\$282,227
Portable Memory		138	\$5.99	\$8,112
Computer Software		123	\$11.86	\$16,055
Computer Accessories		139	\$24.96	\$33,800
Entertainment & Recreation		137	\$4,418.17	\$5,982,197
Fees and Admissions		142	\$1,051.56	\$1,423,809
Membership Fees for Clubs (2)		143	\$356.22	\$482,321
Fees for Participant Sports, excl. Trips		144	\$166.50	\$225,444
Tickets to Theatre/Operas/Concerts		145	\$116.83	\$158,182
Tickets to Movies		126	\$70.15	\$94,977
Tickets to Parks or Museums		131	\$44.31	\$59,994
Admission to Sporting Events, excl. Trips		157	\$101.22	\$137,058
Fees for Recreational Lessons		139	\$195.08	\$264,144
Dating Services		104	\$1.25	\$1,690
TV/Video/Audio		133	\$1,560.92	\$2,113,491
Cable and Satellite Television Services		134	\$1,080.89	\$1,463,524
Televisions		132	\$147.78	\$200,094
Satellite Dishes		135	\$2.12	\$2,873
VCRs, Video Cameras, and DVD Players		140	\$6.86	\$9,295
Miscellaneous Video Equipment		143	\$22.22	\$30,082
Video Cassettes and DVDs		130	\$9.99	\$13,520
Video Game Hardware/Accessories		121	\$35.07	\$47,488
Video Game Software		121	\$19.35	\$26,195
Rental/Streaming/Downloaded Video		130	\$91.49	\$123,876
Installation of Televisions		118	\$0.87	\$1,183
Audio (3)		132	\$141.16	\$191,137
Rental and Repair of TV/Radio/Sound Equipment		105	\$3.12	\$4,225
Pets		136	\$994.89	\$1,347,084
Toys/Games/Crafts/Hobbies (4)		134	\$155.39	\$210,403
Recreational Vehicles and Fees (5)		156	\$176.24	\$238,625
Sports/Recreation/Exercise Equipment (6)		132	\$238.27	\$322,617
Photo Equipment and Supplies (7)		134	\$61.78	\$83,654
Reading (8)		138	\$142.29	\$192,658
Catered Affairs (9)		126	\$37.07	\$50,193
Food		130	\$11,981.15	\$16,222,471
Food at Home		130	\$7,071.46	\$9,574,760
Bakery and Cereal Products		130	\$911.77	\$1,234,532
Meats, Poultry, Fish, and Eggs		130	\$1,530.34	\$2,072,086
Dairy Products		130	\$712.56	\$964,810
Fruits and Vegetables		129	\$1,359.47	\$1,840,728
Snacks and Other Food at Home (10)		130	\$2,557.31	\$3,462,603
Food Away from Home		129	\$4,909.68	\$6,647,711
Alcoholic Beverages		139	\$869.20	\$1,176,903

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	152	\$41,551.20	\$56,260,331
Value of Retirement Plans	164	\$164,105.07	\$222,198,269
Value of Other Financial Assets	146	\$12,541.69	\$16,981,442
Vehicle Loan Amount excluding Interest	132	\$3,778.49	\$5,116,081
Value of Credit Card Debt	140	\$3,873.23	\$5,244,351
Health			
Nonprescription Drugs	136	\$209.81	\$284,086
Prescription Drugs	141	\$471.67	\$638,644
Eyeglasses and Contact Lenses	143	\$138.29	\$187,250
Home			
Mortgage Payment and Basics (11)	152	\$16,249.29	\$22,001,532
Maintenance and Remodeling Services	148	\$4,267.14	\$5,777,709
Maintenance and Remodeling Materials (12)	145	\$897.29	\$1,214,928
Utilities, Fuel, and Public Services	132	\$6,570.08	\$8,895,894
Household Furnishings and Equipment			
Household Textiles (13)	130	\$131.93	\$178,631
Furniture	136	\$866.96	\$1,173,861
Rugs	144	\$45.31	\$61,346
Major Appliances (14)	144	\$542.19	\$734,128
Housewares (15)	134	\$118.20	\$160,041
Small Appliances	129	\$67.65	\$91,597
Luggage	128	\$21.47	\$29,068
Telephones and Accessories	150	\$150.65	\$203,981
Household Operations			
Child Care	136	\$719.18	\$973,767
Lawn and Garden (16)	149	\$745.39	\$1,009,257
Moving/Storage/Freight Express	112	\$80.01	\$108,328
Housekeeping Supplies (17)	133	\$1,034.46	\$1,400,657
Insurance			
Owners and Renters Insurance	149	\$934.11	\$1,264,782
Vehicle Insurance	127	\$2,365.23	\$3,202,515
Life/Other Insurance	151	\$908.02	\$1,229,462
Health Insurance	139	\$5,757.79	\$7,796,054
Personal Care Products (18)	130	\$647.66	\$876,931
School Books and Supplies (19)	125	\$163.38	\$221,219
Smoking Products	124	\$476.66	\$645,404
Transportation			
Payments on Vehicles excluding Leases	136	\$3,536.98	\$4,789,070
Gasoline and Motor Oil	127	\$3,067.93	\$4,153,975
Vehicle Maintenance and Repairs	134	\$1,484.54	\$2,010,064
Travel			
Airline Fares	135	\$846.36	\$1,145,976
Lodging on Trips	146	\$1,032.21	\$1,397,615
Auto/Truck Rental on Trips	133	\$72.89	\$98,695
Food and Drink on Trips	139	\$828.64	\$1,121,979

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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