



Market Profile

Forsyth village, IL (1727091)
Forsyth village, IL (1727091)
Geography: Place

Forsyth villa...

Population Summary	
2010 Total Population	3,512
2020 Total Population	3,734
2020 Group Quarters	69
2022 Total Population	3,627
2022 Group Quarters	59
2027 Total Population	3,490
2022-2027 Annual Rate	-0.77%
2022 Total Daytime Population	4,938
Workers	2,913
Residents	2,025
Household Summary	
2010 Households	1,308
2010 Average Household Size	2.67
2020 Total Households	1,382
2020 Average Household Size	2.65
2022 Households	1,353
2022 Average Household Size	2.64
2027 Households	1,312
2027 Average Household Size	2.62
2022-2027 Annual Rate	-0.61%
2010 Families	1,018
2010 Average Family Size	3.10
2022 Families	1,026
2022 Average Family Size	3.10
2027 Families	993
2027 Average Family Size	3.08
2022-2027 Annual Rate	-0.65%
Housing Unit Summary	
2000 Housing Units	1,016
Owner Occupied Housing Units	83.1%
Renter Occupied Housing Units	12.9%
Vacant Housing Units	4.0%
2010 Housing Units	1,366
Owner Occupied Housing Units	83.6%
Renter Occupied Housing Units	12.2%
Vacant Housing Units	4.2%
2020 Housing Units	1,448
Vacant Housing Units	4.6%
2022 Housing Units	1,432
Owner Occupied Housing Units	79.1%
Renter Occupied Housing Units	15.4%
Vacant Housing Units	5.5%
2027 Housing Units	1,391
Owner Occupied Housing Units	79.7%
Renter Occupied Housing Units	14.7%
Vacant Housing Units	5.7%
Median Household Income	
2022	\$92,170
2027	\$97,361
Median Home Value	
2022	\$273,272
2027	\$285,000
Per Capita Income	
2022	\$55,571
2027	\$66,951
Median Age	
2010	42.7
2022	46.4
2027	47.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	1,354
<\$15,000	2.7%
\$15,000 - \$24,999	4.1%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	15.7%
\$75,000 - \$99,999	11.9%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	7.8%
\$200,000+	22.7%
Average Household Income	\$144,276

2027 Households by Income

Household Income Base	1,313
<\$15,000	1.8%
\$15,000 - \$24,999	2.8%
\$25,000 - \$34,999	6.2%
\$35,000 - \$49,999	6.2%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	18.6%
\$100,000 - \$149,999	12.2%
\$150,000 - \$199,999	6.2%
\$200,000+	30.1%
Average Household Income	\$172,512

2022 Owner Occupied Housing Units by Value

Total	1,132
<\$50,000	0.0%
\$50,000 - \$99,999	2.4%
\$100,000 - \$149,999	6.4%
\$150,000 - \$199,999	13.2%
\$200,000 - \$249,999	10.2%
\$250,000 - \$299,999	38.3%
\$300,000 - \$399,999	20.9%
\$400,000 - \$499,999	5.2%
\$500,000 - \$749,999	3.0%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.0%
Average Home Value	\$281,405

2027 Owner Occupied Housing Units by Value

Total	1,109
<\$50,000	0.0%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	2.1%
\$150,000 - \$199,999	5.5%
\$200,000 - \$249,999	8.0%
\$250,000 - \$299,999	48.2%
\$300,000 - \$399,999	26.3%
\$400,000 - \$499,999	5.7%
\$500,000 - \$749,999	3.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$303,111

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age	
Total	3,511
0 - 4	5.1%
5 - 9	8.1%
10 - 14	8.1%
15 - 24	9.8%
25 - 34	8.5%
35 - 44	14.1%
45 - 54	16.1%
55 - 64	12.9%
65 - 74	9.1%
75 - 84	6.0%
85 +	2.3%
18 +	73.9%
2022 Population by Age	
Total	3,627
0 - 4	4.6%
5 - 9	5.2%
10 - 14	6.0%
15 - 24	12.2%
25 - 34	9.6%
35 - 44	10.6%
45 - 54	14.2%
55 - 64	15.7%
65 - 74	11.9%
75 - 84	6.9%
85 +	3.1%
18 +	79.1%
2027 Population by Age	
Total	3,490
0 - 4	4.2%
5 - 9	5.3%
10 - 14	6.0%
15 - 24	10.1%
25 - 34	10.5%
35 - 44	9.9%
45 - 54	13.4%
55 - 64	15.6%
65 - 74	13.1%
75 - 84	8.5%
85 +	3.2%
18 +	80.5%
2010 Population by Sex	
Males	1,718
Females	1,794
2022 Population by Sex	
Males	1,783
Females	1,844
2027 Population by Sex	
Males	1,723
Females	1,767

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity	
Total	3,512
White Alone	89.0%
Black Alone	3.0%
American Indian Alone	0.2%
Asian Alone	6.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.9%
Hispanic Origin	1.7%
Diversity Index	22.9
2020 Population by Race/Ethnicity	
Total	3,734
White Alone	81.6%
Black Alone	2.2%
American Indian Alone	0.1%
Asian Alone	10.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	4.4%
Hispanic Origin	2.3%
Diversity Index	35.0
2022 Population by Race/Ethnicity	
Total	3,626
White Alone	82.0%
Black Alone	2.6%
American Indian Alone	0.2%
Asian Alone	9.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	4.6%
Hispanic Origin	2.3%
Diversity Index	34.6
2027 Population by Race/Ethnicity	
Total	3,491
White Alone	80.1%
Black Alone	2.8%
American Indian Alone	0.2%
Asian Alone	10.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	5.2%
Hispanic Origin	2.4%
Diversity Index	37.3
2010 Population by Relationship and Household Type	
Total	3,512
In Households	99.6%
In Family Households	90.3%
Householder	29.8%
Spouse	27.2%
Child	31.2%
Other relative	1.5%
Nonrelative	0.5%
In Nonfamily Households	9.3%
In Group Quarters	0.4%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment

Total	2,615
Less than 9th Grade	0.7%
9th - 12th Grade, No Diploma	2.1%
High School Graduate	16.9%
GED/Alternative Credential	2.0%
Some College, No Degree	19.4%
Associate Degree	6.3%
Bachelor's Degree	31.0%
Graduate/Professional Degree	21.6%

2022 Population 15+ by Marital Status

Total	3,056
Never Married	22.9%
Married	64.1%
Widowed	6.3%
Divorced	6.7%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	1,674
Population 16+ Employed	96.6%
Population 16+ Unemployment rate	3.4%
Population 16-24 Employed	14.4%
Population 16-24 Unemployment rate	4.5%
Population 25-54 Employed	61.8%
Population 25-54 Unemployment rate	4.4%
Population 55-64 Employed	18.2%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	5.6%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	1,617
Agriculture/Mining	1.6%
Construction	7.1%
Manufacturing	19.4%
Wholesale Trade	3.0%
Retail Trade	4.8%
Transportation/Utilities	4.7%
Information	1.4%
Finance/Insurance/Real Estate	6.2%
Services	45.3%
Public Administration	6.6%

2022 Employed Population 16+ by Occupation

Total	1,617
White Collar	70.2%
Management/Business/Financial	29.2%
Professional	29.3%
Sales	6.2%
Administrative Support	5.5%
Services	11.3%
Blue Collar	18.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.1%
Installation/Maintenance/Repair	2.1%
Production	4.3%
Transportation/Material Moving	5.1%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 06, 2022



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2010 Households by Type	
Total	1,309
Households with 1 Person	20.3%
Households with 2+ People	79.7%
Family Households	77.8%
Husband-wife Families	71.0%
With Related Children	30.8%
Other Family (No Spouse Present)	6.7%
Other Family with Male Householder	1.5%
With Related Children	1.0%
Other Family with Female Householder	5.2%
With Related Children	4.0%
Nonfamily Households	1.9%
All Households with Children	35.9%
Multigenerational Households	2.1%
Unmarried Partner Households	2.0%
Male-female	1.8%
Same-sex	0.2%
2010 Households by Size	
Total	1,309
1 Person Household	20.3%
2 Person Household	38.7%
3 Person Household	15.7%
4 Person Household	15.4%
5 Person Household	7.1%
6 Person Household	1.8%
7 + Person Household	0.9%
2010 Households by Tenure and Mortgage Status	
Total	1,309
Owner Occupied	87.2%
Owned with a Mortgage/Loan	56.1%
Owned Free and Clear	31.2%
Renter Occupied	12.8%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	133
Percent of Income for Mortgage	15.6%
Wealth Index	174
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,366
Housing Units Inside Urbanized Area	93.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	6.3%
2010 Population By Urban/ Rural Status	
Total Population	3,512
Population Inside Urbanized Area	94.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	5.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments	
1.	Green Acres (6A)
2.	
3.	
2022 Consumer Spending	
Apparel & Services: Total \$	\$4,356,595
Average Spent	\$3,219.95
Spending Potential Index	134
Education: Total \$	\$3,572,650
Average Spent	\$2,640.54
Spending Potential Index	135
Entertainment/Recreation: Total \$	\$6,909,882
Average Spent	\$5,107.08
Spending Potential Index	139
Food at Home: Total \$	\$11,059,559
Average Spent	\$8,174.10
Spending Potential Index	132
Food Away from Home: Total \$	\$7,678,601
Average Spent	\$5,675.24
Spending Potential Index	132
Health Care: Total \$	\$13,622,606
Average Spent	\$10,068.44
Spending Potential Index	142
HH Furnishings & Equipment: Total \$	\$4,861,591
Average Spent	\$3,593.19
Spending Potential Index	140
Personal Care Products & Services: Total \$	\$1,881,585
Average Spent	\$1,390.68
Spending Potential Index	136
Shelter: Total \$	\$40,608,195
Average Spent	\$30,013.45
Spending Potential Index	131
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,192,074
Average Spent	\$3,837.45
Spending Potential Index	141
Travel: Total \$	\$5,538,759
Average Spent	\$4,093.69
Spending Potential Index	143
Vehicle Maintenance & Repairs: Total \$	\$2,321,773
Average Spent	\$1,716.02
Spending Potential Index	136

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.