



Market Profile

Mount Zion village, IL (1751206)
 Mount Zion village, IL (1751206)
 Geography: Place

Mount Zion vi...

Population Summary	
2010 Total Population	5,947
2020 Total Population	6,019
2020 Group Quarters	71
2022 Total Population	5,832
2022 Group Quarters	70
2027 Total Population	5,595
2022-2027 Annual Rate	-0.83%
2022 Total Daytime Population	4,963
Workers	2,125
Residents	2,838
Household Summary	
2010 Households	2,214
2010 Average Household Size	2.65
2020 Total Households	2,322
2020 Average Household Size	2.56
2022 Households	2,272
2022 Average Household Size	2.54
2027 Households	2,201
2027 Average Household Size	2.51
2022-2027 Annual Rate	-0.63%
2010 Families	1,688
2010 Average Family Size	3.06
2022 Families	1,682
2022 Average Family Size	2.97
2027 Families	1,623
2027 Average Family Size	2.95
2022-2027 Annual Rate	-0.71%
Housing Unit Summary	
2000 Housing Units	2,007
Owner Occupied Housing Units	76.5%
Renter Occupied Housing Units	19.8%
Vacant Housing Units	3.7%
2010 Housing Units	2,340
Owner Occupied Housing Units	74.7%
Renter Occupied Housing Units	19.9%
Vacant Housing Units	5.4%
2020 Housing Units	2,502
Vacant Housing Units	7.2%
2022 Housing Units	2,473
Owner Occupied Housing Units	70.6%
Renter Occupied Housing Units	21.3%
Vacant Housing Units	8.1%
2027 Housing Units	2,408
Owner Occupied Housing Units	71.2%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	8.6%
Median Household Income	
2022	\$85,601
2027	\$100,605
Median Home Value	
2022	\$231,172
2027	\$283,855
Per Capita Income	
2022	\$46,183
2027	\$54,296
Median Age	
2010	38.4
2022	40.1
2027	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Mount Zion village, IL (1751206)
 Mount Zion village, IL (1751206)
 Geography: Place

Mount Zion vi...

2022 Households by Income

Household Income Base	2,271
<\$15,000	4.1%
\$15,000 - \$24,999	5.1%
\$25,000 - \$34,999	6.7%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	25.8%
\$150,000 - \$199,999	6.2%
\$200,000+	11.2%
Average Household Income	\$113,309

2027 Households by Income

Household Income Base	2,201
<\$15,000	2.9%
\$15,000 - \$24,999	3.8%
\$25,000 - \$34,999	4.9%
\$35,000 - \$49,999	7.1%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	28.3%
\$150,000 - \$199,999	8.4%
\$200,000+	13.9%
Average Household Income	\$132,223

2022 Owner Occupied Housing Units by Value

Total	1,744
<\$50,000	0.5%
\$50,000 - \$99,999	9.2%
\$100,000 - \$149,999	22.2%
\$150,000 - \$199,999	9.5%
\$200,000 - \$249,999	13.7%
\$250,000 - \$299,999	18.1%
\$300,000 - \$399,999	23.3%
\$400,000 - \$499,999	0.6%
\$500,000 - \$749,999	2.1%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.0%
Average Home Value	\$236,052

2027 Owner Occupied Housing Units by Value

Total	1,715
<\$50,000	0.1%
\$50,000 - \$99,999	2.9%
\$100,000 - \$149,999	10.1%
\$150,000 - \$199,999	6.1%
\$200,000 - \$249,999	12.5%
\$250,000 - \$299,999	27.0%
\$300,000 - \$399,999	37.6%
\$400,000 - \$499,999	0.5%
\$500,000 - \$749,999	2.6%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$282,872

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Mount Zion village, IL (1751206)
 Mount Zion village, IL (1751206)
 Geography: Place

Mount Zion vi...

2010 Population by Age		Mount Zion vi...
Total		5,948
0 - 4		6.9%
5 - 9		7.7%
10 - 14		7.7%
15 - 24		11.3%
25 - 34		11.6%
35 - 44		13.8%
45 - 54		14.1%
55 - 64		13.1%
65 - 74		7.8%
75 - 84		4.1%
85 +		2.0%
18 +		72.7%
2022 Population by Age		
Total		5,833
0 - 4		6.3%
5 - 9		6.6%
10 - 14		6.6%
15 - 24		10.8%
25 - 34		12.9%
35 - 44		13.0%
45 - 54		11.4%
55 - 64		12.9%
65 - 74		11.2%
75 - 84		5.9%
85 +		2.3%
18 +		76.3%
2027 Population by Age		
Total		5,596
0 - 4		6.3%
5 - 9		6.4%
10 - 14		6.8%
15 - 24		10.1%
25 - 34		12.9%
35 - 44		13.3%
45 - 54		11.7%
55 - 64		11.4%
65 - 74		11.2%
75 - 84		7.5%
85 +		2.6%
18 +		76.6%
2010 Population by Sex		
Males		2,865
Females		3,082
2022 Population by Sex		
Males		2,801
Females		3,032
2027 Population by Sex		
Males		2,682
Females		2,914

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 11, 2022



Market Profile

Mount Zion village, IL (1751206)
Mount Zion village, IL (1751206)
Geography: Place

Mount Zion vi...

2010 Population by Race/Ethnicity	
Total	5,946
White Alone	96.7%
Black Alone	0.6%
American Indian Alone	0.2%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.4%
Hispanic Origin	1.3%
Diversity Index	8.8
2020 Population by Race/Ethnicity	
Total	6,019
White Alone	91.7%
Black Alone	1.3%
American Indian Alone	0.1%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	4.3%
Hispanic Origin	1.7%
Diversity Index	18.5
2022 Population by Race/Ethnicity	
Total	5,832
White Alone	92.2%
Black Alone	0.9%
American Indian Alone	0.2%
Asian Alone	1.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	4.5%
Hispanic Origin	1.6%
Diversity Index	17.4
2027 Population by Race/Ethnicity	
Total	5,594
White Alone	91.1%
Black Alone	1.0%
American Indian Alone	0.2%
Asian Alone	1.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	5.2%
Hispanic Origin	1.7%
Diversity Index	19.4
2010 Population by Relationship and Household Type	
Total	5,947
In Households	98.8%
In Family Households	88.2%
Householder	29.2%
Spouse	23.9%
Child	32.5%
Other relative	1.3%
Nonrelative	1.4%
In Nonfamily Households	10.6%
In Group Quarters	1.2%
Institutionalized Population	1.2%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Mount Zion village, IL (1751206)
 Mount Zion village, IL (1751206)
 Geography: Place

Mount Zion vi...

2022 Population 25+ by Educational Attainment

Total	4,065
Less than 9th Grade	1.0%
9th - 12th Grade, No Diploma	2.2%
High School Graduate	24.3%
GED/Alternative Credential	4.7%
Some College, No Degree	21.6%
Associate Degree	12.3%
Bachelor's Degree	23.0%
Graduate/Professional Degree	10.9%

2022 Population 15+ by Marital Status

Total	4,695
Never Married	22.6%
Married	64.1%
Widowed	5.9%
Divorced	7.5%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	3,105
Population 16+ Employed	97.3%
Population 16+ Unemployment rate	2.7%
Population 16-24 Employed	13.8%
Population 16-24 Unemployment rate	1.4%
Population 25-54 Employed	60.9%
Population 25-54 Unemployment rate	2.2%
Population 55-64 Employed	17.6%
Population 55-64 Unemployment rate	6.3%
Population 65+ Employed	7.6%
Population 65+ Unemployment rate	0.4%

2022 Employed Population 16+ by Industry

Total	3,021
Agriculture/Mining	1.1%
Construction	6.3%
Manufacturing	20.7%
Wholesale Trade	3.0%
Retail Trade	11.0%
Transportation/Utilities	6.4%
Information	0.8%
Finance/Insurance/Real Estate	5.8%
Services	40.5%
Public Administration	4.5%

2022 Employed Population 16+ by Occupation

Total	3,021
White Collar	64.2%
Management/Business/Financial	16.7%
Professional	27.3%
Sales	12.6%
Administrative Support	7.5%
Services	12.1%
Blue Collar	23.7%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	6.0%
Installation/Maintenance/Repair	2.7%
Production	9.0%
Transportation/Material Moving	5.7%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 11, 2022



Market Profile

Mount Zion village, IL (1751206)
Mount Zion village, IL (1751206)
Geography: Place

Mount Zion vi...

2010 Households by Type	
Total	2,215
Households with 1 Person	20.7%
Households with 2+ People	79.3%
Family Households	76.2%
Husband-wife Families	62.1%
With Related Children	28.3%
Other Family (No Spouse Present)	14.0%
Other Family with Male Householder	3.6%
With Related Children	2.4%
Other Family with Female Householder	10.4%
With Related Children	8.2%
Nonfamily Households	3.1%
All Households with Children	39.5%
Multigenerational Households	2.1%
Unmarried Partner Households	4.7%
Male-female	4.0%
Same-sex	0.7%
2010 Households by Size	
Total	2,214
1 Person Household	20.7%
2 Person Household	36.7%
3 Person Household	17.1%
4 Person Household	17.8%
5 Person Household	5.8%
6 Person Household	1.5%
7 + Person Household	0.5%
2010 Households by Tenure and Mortgage Status	
Total	2,214
Owner Occupied	79.0%
Owned with a Mortgage/Loan	57.1%
Owned Free and Clear	21.9%
Renter Occupied	21.0%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	161
Percent of Income for Mortgage	14.2%
Wealth Index	116
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,340
Housing Units Inside Urbanized Area	96.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	3.3%
2010 Population By Urban/ Rural Status	
Total Population	5,947
Population Inside Urbanized Area	96.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	3.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 11, 2022



Market Profile

Mount Zion village, IL (1751206)
Mount Zion village, IL (1751206)
Geography: Place

Mount Zion vi...

Top 3 Tapestry Segments

1.	Home Improvement (4B)
2.	Salt of the Earth (6B)
3.	Workday Drive (4A)

2022 Consumer Spending

Apparel & Services: Total \$	\$5,794,712
Average Spent	\$2,550.49
Spending Potential Index	106
Education: Total \$	\$4,401,532
Average Spent	\$1,937.29
Spending Potential Index	99
Entertainment/Recreation: Total \$	\$9,139,571
Average Spent	\$4,022.70
Spending Potential Index	110
Food at Home: Total \$	\$14,891,851
Average Spent	\$6,554.51
Spending Potential Index	106
Food Away from Home: Total \$	\$10,347,816
Average Spent	\$4,554.50
Spending Potential Index	106
Health Care: Total \$	\$18,048,246
Average Spent	\$7,943.77
Spending Potential Index	112
HH Furnishings & Equipment: Total \$	\$6,446,881
Average Spent	\$2,837.54
Spending Potential Index	111
Personal Care Products & Services: Total \$	\$2,505,874
Average Spent	\$1,102.94
Spending Potential Index	108
Shelter: Total \$	\$53,935,515
Average Spent	\$23,739.22
Spending Potential Index	104
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,891,138
Average Spent	\$3,033.07
Spending Potential Index	112
Travel: Total \$	\$7,192,926
Average Spent	\$3,165.90
Spending Potential Index	110
Vehicle Maintenance & Repairs: Total \$	\$3,142,956
Average Spent	\$1,383.34
Spending Potential Index	110

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.