



Retail Goods and Services Expenditures

Mount Zion village, IL (1751206)
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 Geography: Place

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Home Improvement (4B)	34.9%	Population	5,832	5,595
Salt of the Earth (6B)	26.2%	Households	2,272	2,201
Workday Drive (4A)	23.2%	Families	1,682	1,623
Rustbelt Traditions (5D)	8.8%	Median Age	40.1	40.5
Green Acres (6A)	7.0%	Median Household Income	\$85,601	\$100,605
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		106	\$2,550.49	\$5,794,712
Men's		104	\$479.64	\$1,089,744
Women's		108	\$904.58	\$2,055,215
Children's		109	\$385.00	\$874,715
Footwear		103	\$588.26	\$1,336,518
Watches & Jewelry		106	\$155.79	\$353,964
Apparel Products and Services (1)		101	\$60.73	\$137,975
Computer				
Computers and Hardware for Home Use		105	\$199.83	\$454,017
Portable Memory		112	\$5.52	\$12,531
Computer Software		101	\$11.05	\$25,101
Computer Accessories		113	\$23.21	\$52,723
Entertainment & Recreation		110	\$4,022.70	\$9,139,571
Fees and Admissions		110	\$926.65	\$2,105,358
Membership Fees for Clubs (2)		109	\$308.11	\$700,022
Fees for Participant Sports, excl. Trips		115	\$151.24	\$343,626
Tickets to Theatre/Operas/Concerts		108	\$99.04	\$225,019
Tickets to Movies		107	\$67.74	\$153,897
Tickets to Parks or Museums		110	\$42.42	\$96,377
Admission to Sporting Events, excl. Trips		115	\$84.09	\$191,043
Fees for Recreational Lessons		108	\$172.83	\$392,664
Dating Services		87	\$1.19	\$2,710
TV/Video/Audio		108	\$1,441.26	\$3,274,535
Cable and Satellite Television Services		108	\$985.94	\$2,240,054
Televisions		110	\$139.73	\$317,476
Satellite Dishes		115	\$2.06	\$4,676
VCRs, Video Cameras, and DVD Players		114	\$6.33	\$14,393
Miscellaneous Video Equipment		109	\$19.27	\$43,772
Video Cassettes and DVDs		109	\$9.51	\$21,613
Video Game Hardware/Accessories		106	\$34.88	\$79,253
Video Game Software		104	\$18.83	\$42,773
Rental/Streaming/Downloaded Video		110	\$88.10	\$200,153
Installation of Televisions		95	\$0.80	\$1,816
Audio (3)		109	\$132.90	\$301,953
Rental and Repair of TV/Radio/Sound Equipment		87	\$2.91	\$6,604
Pets		111	\$916.37	\$2,082,003
Toys/Games/Crafts/Hobbies (4)		112	\$147.76	\$335,714
Recreational Vehicles and Fees (5)		118	\$151.44	\$344,062
Sports/Recreation/Exercise Equipment (6)		109	\$224.23	\$509,462
Photo Equipment and Supplies (7)		110	\$57.50	\$130,648
Reading (8)		107	\$125.69	\$285,564
Catered Affairs (9)		96	\$31.99	\$72,673
Food		106	\$11,109.01	\$25,239,667
Food at Home		106	\$6,554.51	\$14,891,851
Bakery and Cereal Products		106	\$840.16	\$1,908,847
Meats, Poultry, Fish, and Eggs		106	\$1,414.55	\$3,213,866
Dairy Products		106	\$658.85	\$1,496,909
Fruits and Vegetables		105	\$1,257.89	\$2,857,927
Snacks and Other Food at Home (10)		107	\$2,383.06	\$5,414,303
Food Away from Home		106	\$4,554.50	\$10,347,816
Alcoholic Beverages		107	\$765.20	\$1,738,535

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Financial			
Value of Stocks/Bonds/Mutual Funds	115	\$35,714.58	\$81,143,518
Value of Retirement Plans	120	\$136,293.73	\$309,659,365
Value of Other Financial Assets	114	\$11,136.05	\$25,301,101
Vehicle Loan Amount excluding Interest	112	\$3,624.68	\$8,235,281
Value of Credit Card Debt	110	\$3,472.34	\$7,889,166
Health			
Nonprescription Drugs	110	\$194.20	\$441,219
Prescription Drugs	113	\$428.99	\$974,671
Eyeglasses and Contact Lenses	113	\$124.50	\$282,855
Home			
Mortgage Payment and Basics (11)	119	\$14,355.38	\$32,615,430
Maintenance and Remodeling Services	115	\$3,747.83	\$8,515,080
Maintenance and Remodeling Materials (12)	119	\$832.38	\$1,891,164
Utilities, Fuel, and Public Services	108	\$6,118.90	\$13,902,142
Household Furnishings and Equipment			
Household Textiles (13)	106	\$121.85	\$276,837
Furniture	110	\$795.05	\$1,806,348
Rugs	112	\$40.17	\$91,272
Major Appliances (14)	115	\$491.44	\$1,116,559
Housewares (15)	109	\$109.12	\$247,927
Small Appliances	107	\$63.65	\$144,623
Luggage	107	\$20.30	\$46,129
Telephones and Accessories	112	\$127.08	\$288,737
Household Operations			
Child Care	112	\$673.61	\$1,530,436
Lawn and Garden (16)	116	\$658.98	\$1,497,201
Moving/Storage/Freight Express	97	\$78.41	\$178,150
Housekeeping Supplies (17)	109	\$964.16	\$2,190,571
Insurance			
Owners and Renters Insurance	119	\$846.27	\$1,922,722
Vehicle Insurance	106	\$2,254.58	\$5,122,402
Life/Other Insurance	115	\$791.64	\$1,798,608
Health Insurance	112	\$5,235.10	\$11,894,156
Personal Care Products (18)	107	\$605.99	\$1,376,814
School Books and Supplies (19)	105	\$155.36	\$352,974
Smoking Products	102	\$443.80	\$1,008,304
Transportation			
Payments on Vehicles excluding Leases	113	\$3,346.68	\$7,603,664
Gasoline and Motor Oil	107	\$2,921.07	\$6,636,674
Vehicle Maintenance and Repairs	110	\$1,383.34	\$3,142,956
Travel			
Airline Fares	107	\$761.66	\$1,730,482
Lodging on Trips	113	\$906.54	\$2,059,663
Auto/Truck Rental on Trips	107	\$67.08	\$152,396
Food and Drink on Trips	110	\$743.88	\$1,690,106

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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