



Retail Goods and Services Expenditures

Mount Zion village, IL (1751206)
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 Geography: Place

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Home Improvement (4B)	34.7%	Population	5,797	5,624
Salt of the Earth (6B)	26.3%	Households	2,289	2,255
Workday Drive (4A)	22.9%	Families	1,750	1,721
Rustbelt Traditions (5D)	9.1%	Median Age	40.4	40.7
Green Acres (6A)	6.9%	Median Household Income	\$82,343	\$94,158
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		94	\$2,057.81	\$4,710,322
Men's		93	\$382.47	\$875,471
Women's		94	\$704.07	\$1,611,617
Children's		97	\$321.46	\$735,825
Footwear		92	\$456.45	\$1,044,815
Watches & Jewelry		91	\$152.86	\$349,905
Apparel Products and Services (1)		91	\$40.49	\$92,688
Computer				
Computers and Hardware for Home Use		92	\$235.39	\$538,810
Portable Memory		97	\$4.45	\$10,194
Computer Software		87	\$12.54	\$28,699
Computer Accessories		95	\$23.70	\$54,238
Entertainment & Recreation		98	\$3,706.71	\$8,484,649
Fees and Admissions		100	\$712.61	\$1,631,154
Membership Fees for Clubs (2)		100	\$278.97	\$638,571
Fees for Participant Sports, excl. Trips		102	\$121.86	\$278,945
Tickets to Theatre/Operas/Concerts		98	\$53.74	\$123,004
Tickets to Movies		95	\$26.14	\$59,834
Tickets to Parks or Museums		105	\$29.14	\$66,704
Admission to Sporting Events, excl. Trips		105	\$61.20	\$140,087
Fees for Recreational Lessons		97	\$140.75	\$322,166
Dating Services		75	\$0.80	\$1,842
TV/Video/Audio		96	\$1,294.85	\$2,963,905
Cable and Satellite Television Services		95	\$821.22	\$1,879,763
Televisions		95	\$138.50	\$317,038
Satellite Dishes		98	\$1.67	\$3,812
VCRs, Video Cameras, and DVD Players		94	\$4.55	\$10,421
Miscellaneous Video Equipment		95	\$11.94	\$27,325
Video Cassettes and DVDs		95	\$6.21	\$14,209
Video Game Hardware/Accessories		92	\$36.93	\$84,542
Video Game Software		88	\$17.07	\$39,066
Rental/Streaming/Downloaded Video		98	\$120.55	\$275,950
Installation of Televisions		96	\$1.55	\$3,537
Audio (3)		98	\$132.42	\$303,113
Rental and Repair of TV/Radio/Sound Equipment		81	\$2.24	\$5,129
Pets		99	\$909.69	\$2,082,287
Toys/Games/Crafts/Hobbies (4)		98	\$155.77	\$356,564
Recreational Vehicles and Fees (5)		105	\$157.98	\$361,627
Sports/Recreation/Exercise Equipment (6)		101	\$284.39	\$650,974
Photo Equipment and Supplies (7)		97	\$45.15	\$103,342
Reading (8)		93	\$117.94	\$269,972
Catered Affairs (9)		93	\$28.32	\$64,824
Food		94	\$9,854.24	\$22,556,344
Food at Home		93	\$6,337.85	\$14,507,343
Bakery and Cereal Products		93	\$821.68	\$1,880,817
Meats, Poultry, Fish, and Eggs		92	\$1,360.39	\$3,113,925
Dairy Products		93	\$612.97	\$1,403,099
Fruits and Vegetables		92	\$1,235.64	\$2,828,389
Snacks and Other Food at Home (10)		94	\$2,307.17	\$5,281,113
Food Away from Home		94	\$3,516.38	\$8,049,001
Alcoholic Beverages		95	\$641.00	\$1,467,253

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Financial			
Value of Stocks/Bonds/Mutual Funds	97	\$38,347.24	\$87,776,835
Value of Retirement Plans	105	\$148,281.92	\$339,417,317
Value of Other Financial Assets	93	\$7,947.72	\$18,192,333
Vehicle Loan Amount excluding Interest	101	\$3,679.07	\$8,421,388
Value of Credit Card Debt	97	\$3,077.31	\$7,043,964
Health			
Nonprescription Drugs	99	\$169.71	\$388,465
Prescription Drugs	100	\$369.42	\$845,597
Eyeglasses and Contact Lenses	98	\$109.42	\$250,451
Home			
Mortgage Payment and Basics (11)	105	\$13,618.15	\$31,171,946
Maintenance and Remodeling Services	106	\$4,024.39	\$9,211,832
Maintenance and Remodeling Materials (12)	109	\$858.06	\$1,964,094
Utilities, Fuel, and Public Services	96	\$5,563.01	\$12,733,723
Household Furnishings and Equipment			
Household Textiles (13)	94	\$114.70	\$262,539
Furniture	98	\$804.53	\$1,841,580
Rugs	96	\$40.05	\$91,672
Major Appliances (14)	100	\$529.31	\$1,211,590
Housewares (15)	97	\$104.23	\$238,588
Small Appliances	90	\$65.44	\$149,799
Luggage	93	\$13.40	\$30,681
Telephones and Accessories	92	\$99.23	\$227,136
Household Operations			
Child Care	101	\$523.37	\$1,197,983
Lawn and Garden (16)	103	\$689.86	\$1,579,088
Moving/Storage/Freight Express	87	\$78.34	\$179,322
Housekeeping Supplies (17)	96	\$895.37	\$2,049,500
Insurance			
Owners and Renters Insurance	106	\$827.24	\$1,893,562
Vehicle Insurance	94	\$2,048.71	\$4,689,506
Life/Other Insurance	102	\$709.04	\$1,622,984
Health Insurance	99	\$4,906.77	\$11,231,601
Personal Care Products (18)	94	\$519.41	\$1,188,921
School Books and Supplies (19)	94	\$126.29	\$289,072
Smoking Products	89	\$386.81	\$885,403
Transportation			
Payments on Vehicles excluding Leases	101	\$3,039.78	\$6,958,059
Gasoline and Motor Oil	95	\$2,399.10	\$5,491,529
Vehicle Maintenance and Repairs	97	\$1,269.06	\$2,904,880
Travel			
Airline Fares	96	\$445.54	\$1,019,840
Lodging on Trips	100	\$719.19	\$1,646,215
Auto/Truck Rental on Trips	98	\$77.86	\$178,231
Food and Drink on Trips	98	\$546.59	\$1,251,143

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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