Market Profile

Macon County, IL (17115)
Macon County, IL (17115)
Geography: County

	Macon County,...
Population Summary	
2010 Total Population	110,768
2020 Total Population	103,998
2020 Group Quarters	3,001
2025 Total Population	99,045
2025 Group Quarters	3,013
2030 Total Population	95,763
2025-2030 Annual Rate	-0.67%
2025 Total Daytime Population	104,618
Workers	48,847
Residents	55,771
Household Summary	
2010 Households	45,855
2010 Average Household Size	2.33
2020 Total Households	44,549
2020 Average Household Size	2.27
2025 Households	43,802
2025 Average Household Size	2.19
2030 Households	43,197
2030 Average Household Size	2.15
2025-2030 Annual Rate	-0.28%
2010 Families	29,326
2010 Average Family Size	2.89
2025 Families	25,589
2025 Average Family Size	2.89
2030 Families	25,033
2030 Average Family Size	2.83
2025-2030 Annual Rate	-0.44%
Housing Unit Summary	
2000 Housing Units	50,241
Owner Occupied Housing Units	66.4%
Renter Occupied Housing Units	26.3%
Vacant Housing Units	7.3%
2010 Housing Units	50,475
Owner Occupied Housing Units	63.6%
Renter Occupied Housing Units	27.3%
Vacant Housing Units	9.2%
2020 Housing Units	49,727
Owner Occupied Housing Units	60.0%
Renter Occupied Housing Units	29.6%
Vacant Housing Units	10.4%
2025 Housing Units	49,477
Owner Occupied Housing Units	61.1%
Renter Occupied Housing Units	27.4%
Vacant Housing Units	11.5%
2030 Housing Units	48,894
Owner Occupied Housing Units	62.7%
Renter Occupied Housing Units	25.7%
Vacant Housing Units	11.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	Macon County,...
2025 Households by Income	
Household Income Base	43,802
<$15,000	10.6%
$15,000 - $24,999	7.6%
$25,000 - $34,999	8.9%
$35,000 - $49,999	15.7%
$50,000 - $74,999	16.7%
$75,000 - $99,999	12.2%
$100,000 - $149,999	13.1%
$150,000 - $199,999	8.0%
$200,000+	7.3%
Average Household Income	$84,271
2030 Households by Income	
Household Income Base	43,197
<$15,000	9.9%
$15,000 - $24,999	6.2%
$25,000 - $34,999	7.7%
$35,000 - $49,999	14.7%
$50,000 - $74,999	16.1%
$75,000 - $99,999	12.3%
$100,000 - $149,999	14.3%
$150,000 - $199,999	9.5%
$200,000+	9.3%
Average Household Income	$92,636
2025 Owner Occupied Housing Units by Value	
Total	30,234
<$50,000	13.3%
$50,000 - $99,999	25.1%
$100,000 - $149,999	18.9%
$150,000 - $199,999	14.0%
$200,000 - $249,999	9.2%
$250,000 - $299,999	6.5%
$300,000 - $399,999	6.4%
$400,000 - $499,999	3.6%
$500,000 - $749,999	2.7%
$750,000 - $999,999	0.2%
$1,000,000 - $1,499,999	0.1%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.0%
Average Home Value	$168,045
2030 Owner Occupied Housing Units by Value	
Total	30,627
<$50,000	15.0%
$50,000 - $99,999	17.9%
$100,000 - $149,999	14.8%
$150,000 - $199,999	12.5%
$200,000 - $249,999	10.2%
$250,000 - $299,999	8.3%
$300,000 - $399,999	9.9%
$400,000 - $499,999	6.3%
$500,000 - $749,999	4.7%
$750,000 - $999,999	0.3%
$1,000,000 - $1,499,999	0.2%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.0%
Average Home Value	$200,138

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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February 18, 2026

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	Macon County,...
Median Household Income	
2025	$61,525
2030	$67,530
Median Home Value	
2025	$128,024
2030	$158,256
Per Capita Income	
2025	$37,360
2030	$41,881
Median Age	
2010	40.3
2020	41.3
2025	42.0
2030	43.0
2020 Population by Age	
Total	103,998
0 - 4	6.0%
5 - 9	6.0%
10 - 14	6.4%
15 - 24	12.2%
25 - 34	11.6%
35 - 44	12.0%
45 - 54	11.3%
55 - 64	14.0%
65 - 74	11.8%
75 - 84	6.0%
85 +	2.6%
18 +	77.9%
2025 Population by Age	
Total	99,045
0 - 4	5.7%
5 - 9	6.1%
10 - 14	5.9%
15 - 24	12.3%
25 - 34	11.6%
35 - 44	12.1%
45 - 54	11.6%
55 - 64	12.1%
65 - 74	12.6%
75 - 84	7.3%
85 +	2.7%
18 +	78.7%
2030 Population by Age	
Total	95,763
0 - 4	5.6%
5 - 9	5.6%
10 - 14	5.9%
15 - 24	12.0%
25 - 34	11.2%
35 - 44	12.1%
45 - 54	12.3%
55 - 64	11.1%
65 - 74	12.2%
75 - 84	8.7%
85 +	3.2%
18 +	79.5%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 18, 2026

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	Macon County,...
2020 Population by Sex	
Males	50,013
Females	53,985
2025 Population by Sex	
Males	48,222
Females	50,823
2030 Population by Sex	
Males	46,458
Females	49,305
2010 Population by Race/Ethnicity	
Total	110,768
White Alone	79.3%
Black Alone	16.3%
American Indian Alone	0.2%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	2.5%
Hispanic Origin	1.9%
Diversity Index	36.8
2020 Population by Race/Ethnicity	
Total	103,998
White Alone	72.9%
Black Alone	18.3%
American Indian Alone	0.2%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	5.9%
Hispanic Origin	2.6%
Diversity Index	46.0
2025 Population by Race/Ethnicity	
Total	99,045
White Alone	71.2%
Black Alone	18.9%
American Indian Alone	0.3%
Asian Alone	1.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	6.5%
Hispanic Origin	3.0%
Diversity Index	48.4
2030 Population by Race/Ethnicity	
Total	95,763
White Alone	69.9%
Black Alone	19.5%
American Indian Alone	0.3%
Asian Alone	1.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	7.0%
Hispanic Origin	3.3%
Diversity Index	50.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 18, 2026

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	Macon County,...
2020 Population by Relationship and Household Type	
Total	103,998
In Households	97.1%
Householder	42.8%
Opposite-Sex Spouse	17.2%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	3.0%
Same-Sex Unmarried Partner	0.1%
Biological Child	24.8%
Adopted Child	0.7%
Stepchild	1.3%
Grandchild	2.0%
Brother or Sister	0.8%
Parent	0.7%
Parent-in-law	0.1%
Son-in-law or Daughter-in-law	0.2%
Other Relatives	0.8%
Foster Child	0.2%
Other Nonrelatives	2.2%
In Group Quarters	2.9%
Institutionalized	1.4%
Noninstitutionalized	1.5%
2025 Population 25+ by Educational Attainment	
Total	69,336
Less than 9th Grade	1.5%
9th - 12th Grade, No Diploma	4.7%
High School Graduate	32.8%
GED/Alternative Credential	6.1%
Some College, No Degree	19.9%
Associate Degree	9.4%
Bachelor's Degree	17.0%
Graduate/Professional Degree	8.5%
2025 Population 15+ by Marital Status	
Total	81,538
Never Married	32.0%
Married	49.6%
Widowed	7.4%
Divorced	11.0%
2025 Civilian Population 16+ in Labor Force	
Civilian Population 16+	46,163
Population 16+ Employed	94.1%
Population 16+ Unemployment rate	5.9%
Population 16-24 Employed	14.0%
Population 16-24 Unemployment rate	11.2%
Population 25-54 Employed	60.2%
Population 25-54 Unemployment rate	5.9%
Population 55-64 Employed	17.5%
Population 55-64 Unemployment rate	3.4%
Population 65+ Employed	8.3%
Population 65+ Unemployment rate	2.1%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 18, 2026

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	Macon County,...
2025 Employed Population 16+ by Industry	
Total	43,417
Agriculture/Mining	2.2%
Construction	4.6%
Manufacturing	17.4%
Wholesale Trade	1.9%
Retail Trade	9.8%
Transportation/Utilities	6.4%
Information	1.3%
Finance/Insurance/Real Estate	5.1%
Services	46.3%
Public Administration	4.8%
2025 Employed Population 16+ by Occupation	
Total	43,417
White Collar	56.6%
Management/Business/Financial	15.5%
Professional	21.9%
Sales	8.2%
Administrative Support	11.0%
Services	17.3%
Blue Collar	26.2%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	3.5%
Installation/Maintenance/Repair	3.9%
Production	8.1%
Transportation/Material Moving	9.9%
2020 Households by Type	
Total	44,549
Married Couple Households	40.6%
With Own Children <18	12.6%
Without Own Children <18	28.0%
Cohabitating Couple Households	7.4%
With Own Children <18	2.8%
Without Own Children <18	4.6%
Male Householder, No Spouse/Partner	20.2%
Living Alone	15.7%
65 Years and over	4.7%
With Own Children <18	1.3%
Without Own Children <18, With Relatives	2.3%
No Relatives Present	1.0%
Female Householder, No Spouse/Partner	31.8%
Living Alone	18.1%
65 Years and over	9.5%
With Own Children <18	7.4%
Without Own Children <18, With Relatives	5.6%
No Relatives Present	0.8%
2020 Households by Size	
Total	44,549
1 Person Household	33.8%
2 Person Household	35.0%
3 Person Household	13.7%
4 Person Household	10.1%
5 Person Household	4.7%
6 Person Household	1.8%
7 + Person Household	0.9%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 18, 2026

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Geography: County

	Macon County,...
2020 Households by Tenure and Mortgage Status	
Total	44,549
Owner Occupied	66.9%
Owned with a Mortgage/Loan	38.4%
Owned Free and Clear	28.5%
Renter Occupied	33.1%
2025 Affordability, Mortgage and Wealth	
Housing Affordability Index	148
Percent of Income for Mortgage	13.0%
Wealth Index	74
2020 Housing Units By Urban/ Rural Status	
Total	49,727
Urban Housing Units	84.6%
Rural Housing Units	15.4%
2020 Population By Urban/ Rural Status	
Total	103,998
Urban Population	83.0%
Rural Population	17.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Geography: County

	Macon County,...
Top 3 Tapestry Segments	
1.	Heartland Communities (I3)
2.	Loyal Locals (K3)
3.	Modest Income Homes (E1)
2025 Consumer Spending	
Apparel & Services: Total $	$77,774,916
Average Spent	$1,775.60
Spending Potential Index	73
Education: Total $	$54,922,885
Average Spent	$1,253.89
Spending Potential Index	70
Entertainment/Recreation: Total $	$139,049,592
Average Spent	$3,174.50
Spending Potential Index	77
Food at Home: Total $	$255,743,146
Average Spent	$5,838.62
Spending Potential Index	78
Food Away from Home: Total $	$126,663,239
Average Spent	$2,891.72
Spending Potential Index	70
Health Care: Total $	$280,733,218
Average Spent	$6,409.14
Spending Potential Index	83
HH Furnishings & Equipment: Total $	$94,452,761
Average Spent	$2,156.36
Spending Potential Index	74
Personal Care Products & Services: Total $	$32,428,131
Average Spent	$740.33
Spending Potential Index	71
Shelter: Total $	$813,728,596
Average Spent	$18,577.43
Spending Potential Index	70
Support Payments/Cash Contributions/Gifts in Kind: Total $	$106,070,056
Average Spent	$2,421.58
Spending Potential Index	73
Travel: Total $	$109,876,237
Average Spent	$2,508.48
Spending Potential Index	70
Vehicle Maintenance & Repairs: Total $	$46,094,865
Average Spent	$1,052.35
Spending Potential Index	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 18, 2026

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